



VISION

We aim to be a leading multinational company that connects and grows communities with caring service.

CORPORATE STRATEGY

Enhancing our corporate reputation

- Deepen engagement with customers
- Become the pride of Hong Kong
- Build global brand

Strengthening and growing the Hong Kong business

- Expand the network
- Grow non-fare businesses
- Modernise MTR

Accelerating Mainland China and International Business growth

- Deepen presence in existing hubs
- Develop new hubs
- Explore property development opportunities in hubs



VALUES

- Excellent Service
- Mutual Respect
- Value Creation
- Enterprising Spirit