



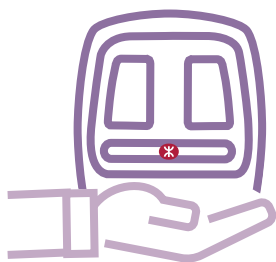
## VISION

We aim to be a leading multinational company that connects and grows communities with caring service.

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## MISSION

- We will strengthen our Hong Kong corporate citizen reputation
- We will grow and enhance our Hong Kong core business
- We will accelerate our success in the Mainland and internationally
- We will inspire, engage and develop our staff



## VALUES

- Excellent Service
- Value Creation
- Mutual Respect
- Enterprising Spirit