MTR Corporation and the Hong Kong Bird Watching Society Jointly Host “Go Bird Watching by MTR” Photographic Art Exhibition

The beauty of Hong Kong’s diverse bird species and their natural surroundings are captured in the “Go Bird Watching by MTR” photographic art exhibition jointly organised by MTR Corporation and the Hong Kong Bird Watching Society (HKBWS), which opened at PopCom today (1 June 2017) and will run until 9 June 2017.

On display are works by participants in the “Go Bird Watching by MTR” Photography Education Programme in which MTR and HKBWS joined hands to promote the concept of “eco-art” on nature education in Hong Kong. Through a series of activities including seminars, workshops and field trips, the programme aimed to enhance participants’ awareness on bird and wetland conservation and teach them about outdoor bird photography skills, rules and equipment.

Officiating at the opening ceremony for the photographic art exhibition today were Ms Christine Loh, JP, Under Secretary for the Environment; Mr Lau Wai-man, Chairman of HKBWS; Dr Ng Cho-nam, Vice-chairman of HKBWS; Ms Linda So, Corporate Affairs Director of MTR Corporation; Mr David Tang, Property Director of MTR Corporation; and Mr Terry Wong, General Manager– Infrastructure Maintenance of MTR Corporation.

Ms Christine Loh, JP, Under Secretary for the Environment said, “The SAR Government formulated the first city-level Biodiversity Strategy and Action Plan (BSAP) in 2016 to conserve biodiversity within and outside Hong Kong and to support sustainable development. In addition to government support, the conservation of biodiversity also needs community participation. I noted that Hong Kong Bird Watching Society has been sparing no efforts in promoting biodiversity through a wide range of educational activities and research work. The Government will continue to work with non-governmental organizations to promote the importance of biodiversity."

Dr Ng Cho-nam, Vice-chairman of HKBWS said, “Art creation has a unique power to inspire people to express their emotions and obtain satisfaction. By making artistic creation a part of the community’s ecological education through our ‘Hong Kong Bird Eco-Art’ initiative, we hope that information on conservation can be extended to a broader level.”
Ms Linda So, Corporate Affairs Director of MTR Corporation said, “MTR is committed to sustainable growth and strives to promote art and culture through our ‘Community Connect’ platform. We are pleased to collaborate with HKBWS in raising public awareness of the importance of environmental and ecological conservation through visual art. Through this programme, we also hope that the public could learn more about the Corporation’s effort in wetland conservation and understand that development and conservation can co-exist to create a win-win situation for the betterment of the society.”

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Note to editor:

“Go Bird Watching by MTR” Photographic Art Exhibition
Date: 1–9 June 2017
Time: 10:00am – 10:00pm
Venue: 1/F Atrium of PopCorn (MTR Tseung Kwan O Station)
*open to the public for free

About MTR Corporation
MTR Corporation is regarded as one of the world’s leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services. For more information about MTR Corporation, please visit www.mtr.com.hk.

About “Community Connect”
As one of the world’s leading railway operators, MTR Corporation not only connects the city of Hong Kong by providing safe, reliable and convenient railway service, but also leverages its skills, resources and networks to contribute to the development of communities, enhance quality of life, and foster a thriving, business, and living environment. Through the Community Connect platform, MTR organises a variety of community engagement initiatives that reflect its commitment to the communities that it serves. The Community Connect platform comprises three main areas namely Art and Culture, Community Outreach, and Green and Healthy Living.

About Hong Kong Bird Watching Society (HKBWS)
HKBWS was founded in 1957. In 2013, it became the Partner of BirdLife International. The society is also a registered charitable institution. The objectives of HKBWS are: to promote appreciation of birds and bird watching, to conduct various surveys and studies about birds and their ecology, and to conserve birds and their living habitat in order to achieve our vision “People and Birds together Nature Forever”.

About Hong Kong Bird Eco-Art
“Hong Kong Bird Eco-Art” is a new initiative which integrates art and conservation aiming to inspire people by nature and wildlife observation, and then use their creativity to express their love of nature. Eco-art is a new concept raised in recent decades and is practiced by people from Europe, US, Japan, Taiwan and many other places. Through different art forms, including visual arts, installation, music, performing art such as dance and drama, etc., the message of nature conservation can be promoted to the community and reach out to different audiences.
Photo Captions:

1. (From left) Dr Ng Cho-nam, Vice-chairman of HKBWS; Mr David Tang, Property Director of MTR Corporation; Ms Christine Loh, JP, Under Secretary for the Environment; Mr Lau Wai-man, Chairman of HKBWS; Ms Linda So, Corporate Affairs Director of MTR Corporation and Mr Terry Wong, General Manager – Infrastructure Maintenance of MTR Corporation kick-off the “Go Bird Watching by MTR” Photographic Art Exhibition at PopCorn.
2. The “Go Bird Watching by MTR” Photographic Art Exhibition showcases artworks including bird photography, artistic floating platforms, flipbooks produced by continuous shooting and timelapse photography as well as light stencils recreating bird species that have disappeared in Hong Kong.