

**Original Railway Artifacts on Display in
"MTR Journeys with You for 35 Years" Exhibition**

An original train system control panel from the first Central Control Room in Kowloon Bay, different generations of train grab handles featured alongside a bench seat from a first-generation train, old MTR tickets, past TV commercials and scenes from classic movies filmed in the MTR -- these are just some of the interesting exhibits on show in the "MTR Journeys with You for 35 Years" exhibition which opened today (10 April 2014) at Telford Plaza in Kowloon Bay.

"This exhibition was put together as a celebration with the community to mark the moment when MTR started serving the people of Hong Kong 35 years ago. Over the course of our journey to now, as our railway has connected more communities, more and more memories have been created on and with the MTR. Today, we invite everyone in Hong Kong to take a look back with us to see the changes that have been made to serve our customers better and at the same time, perhaps the exhibits will also trigger pleasant personal memories," said Mr Jay Walder, Chief Executive Officer of MTR Corporation.

It is particularly meaningful that the 35th Anniversary exhibition is being kicked off in Kowloon Bay which has been the home of MTR headquarters since Day One.

"Many things have changed in 35 years, but like our base in Kowloon Bay, some things will never change such as our commitment to safety and our drive for service excellence. As we continue to expand the railway for Hong Kong, we will continue to make improvements on our operating network to meet the changing needs of our community," Mr Walder added.

The "MTR Journeys with You for 35 Years" exhibition is on show at Telford Plaza from today to 13 April and again from 14 to 18 May. It will then be moved to Maritime Square in Tsing Yi from 20 to 25 May, PopCorn in Tseung Kwan O from 27 May to 2 June, and MTR Hong Kong Station from 28 July to 1 August 2014. Other than the memories of MTR on display, visitors can also take home new memories from the event through the photo spots and weekend photo booths.

-End-



Photo caption:

Ms Jeny Yeung, Commercial Director of MTR Corporation (second left), Mr David Tang, Property Director of MTR Corporation (second right), and Hon Chan Kam-lam, SBS, JP, Legislative Council Member (centre) officially open the "MTR Journeys with You for 35 Years" exhibition at Telford Plaza on 10 April 2014.



“MTR Journeys with You for 35 Years” Exhibition

Fact Sheet

1. Journey's Start



The street-level MTR station entrances are possibly one of the city's most recognised landmarks. As such, the exhibition's main module takes the shape of a typical MTR entrance. It bears the story of how the MTR has grown in step with the community while a TV screen on the “external wall” broadcasts four videos:

- a selection of old MTR TV commercials
- history of the MTR, and
- stories of staff who have been with MTR for 35 years or more
- “MTR in Movies” – a collection scenes from classic Hong Kong movies shot in the MTR

Movies featured:

1984, 緣份 (Behind the Yellow Line)

1984, 最佳拍檔女皇密令 (Aces go places III - Our man from Bond Street)

1987, 富貴逼人 (It's a mad, mad, mad world)

1987, 神奇兩女俠 (Wonder Women)

1987, 龍虎風雲 (City on fire)

1988, 富貴再逼人 (It's a mad, mad, mad world II)

1988, 三人世界 (Heart to Hearts)

1996, 賭神三之少年賭神 (God of gamblers 3 - The early stage)

2000, 十二夜 (Twelve Nights)

2003, 下一站天后 (Diva...Ah Hey)

2. Ticket for Travel



Two mock-ups of ticketing machines, one inspired by the designs of the first and second generation machines, and the other mimicking the third generation machine. Also on display are an authentic original entry gate and different generations of magnetic tickets, including single journey, multiple journey, stored value, child/student, test and special commemorative tickets. Interesting information on how magnetic tickets work is also displayed.

3. Hang On for the Ride



Different generations of in-train grab handles are displayed in a replica first-generation train compartment featuring an authentic stainless steel passenger bench.

4. Uniquely MTR



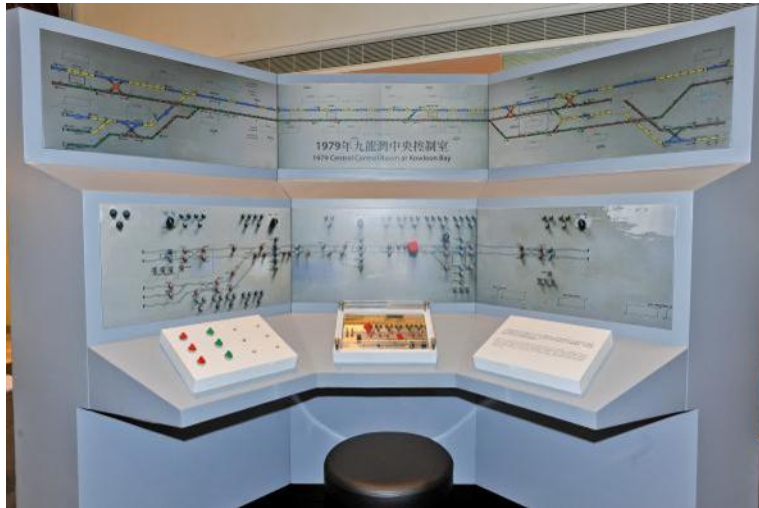
Station decorations and staff uniforms are some of the most distinguishable markers of the MTR's style. Visit this module to see how mosaic tiles and calligraphy have inspired the interior design of MTR stations.

5. Journey through Art



This module introduces the various initiatives under the "art in mtr" programme, namely the "art in station architecture", "arttube", "roving art", "community art galleries", and "living art".

6. Ground Control



This is a replica of an original control panel in the 1979 Central Control Room at Kowloon Bay. It explains how management of train operations has continued to evolve to provide the safest and most reliable service to passengers.

7. Smile, You're on MTR



Photo spot where visitors can take pictures of themselves framed in classic magnetic ticket designs.

8. MTR Network Growing to Connect Hong Kong



9. "Memory Station"



"Memory Station", a complimentary instant photo booth, will be opened at irregular intervals during "MTR Journeys with You for 35 Years" exhibition period to offer visitors a chance to create new memories. For the schedule of the opening hours of "Memory Station", please visit the MTR Official Fan Page.