

**Travel Safely Every Day in the MTR
By Riding Escalators with Safety**

In order to raise public awareness on escalator safety, the MTR Corporation today (25 August 2017) launched its second wave of this year's Safety Campaign entitled "Travel Safely Every Day in the MTR". A series of new comic-style promotional posters and a video will be released successively to remind customers to be alert when using escalators, stand clear of the edges, use a lift when travelling with baby prams and not to use mobile phones on escalators.

Despite the overall decreasing trend seen in escalator accidents in the last few years, the number of incidents rose recently, bringing the public's awareness of escalator safety into focus. In the first seven months of 2017, 347 escalator accidents were recorded in the network, a 3% increase with 10 more accidents when compared to the same period of last year. The most common causes of accidents included loss of balance and carriage of bulky luggage. Around 47% of the escalator accidents involved senior citizens and children, and the most common cause of escalator accidents involving children is standing too close to escalator step edges.

Mr Francis Li, Chief of Operating of MTR Corporation, said awareness of escalator safety is more important than ever. "As more and more people use mobile phones in the stations, accidents may be more likely to happen simply because customers are not paying attention to their surroundings. By reminding customers to be more mindful of their belongings and fellow passengers, this will probably help them to stay away from accidents. It is always important to 'hold the handrail and stand firm' when using escalators and stay alert to prevent potential consequences of unsafe behaviour when using escalator," said Mr Li.

The new escalator safety video will be broadcast on trains and in station concourses, while the new posters will appear throughout the rail network. Safety Ambassadors in red uniforms will be deployed at selected stations to remind customers of safety tips and distribute mini-board games carrying related messages.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. Posters conveying escalator safety messages are displayed throughout the rail network during the second wave of the "Travel Safely Every Day in the MTR" Safety Campaign.



2. MTR Safety Ambassadors will distribute mini-board games at selected stations to remind customers of escalator safety tips.

