

PR075/17
7 September 2017

MTR Launches a New Elderly Programme for 18 Districts to Visit Ngong Ping 360

To express gratitude to the seniors for their invaluable contributions to the community, the MTR Corporation is launching a new "Community Connect" programme which over 10,000 senior citizens from across 18 districts will be invited to enjoy a relaxing journey to Ngong Ping 360. Chairmen and representatives from the District Councils joined hands at Ngong Ping today (7 September 2017) to officiate at the kick-off ceremony of the "18 District x MTR Ngong Ping 360 Elderly Programme" (the Programme) to share the joy with over 100 seniors.

Mr Adi Lau, Operations Director of MTR Corporation; Ms Maggie So, General Manager – Corporate Relations of MTR Corporation; Ms Stella Kwan, Managing Director of Ngong Ping 360; and the Chairmen and representatives from the 18 District Councils attended the kick-off ceremony to signify the official launch of the Programme. This morning, over 100 guests and the seniors took cable car rides to visit and enjoy a wonderful trip in the Ngong Ping Village surrounded with beautiful scenery.

"It is a pleasure to see the smiling faces of the seniors enjoying their trip to Ngong Ping today. We are honoured to have the opportunity to show our gratitude to their contribution to the community. I am delighted to be told by the elderly participants that the MTR network has allowed them to be more active in the community. We take the opportunity at today's event to remind them of good travelling habits and safety messages so that they can continue to enjoy safe and smooth journeys when travelling on the MTR," said Mr Adi Lau, Operations Director of MTR Corporation at the ceremony.

"MTR strives to leverage our assets, resources, and skills to connect, grow and support communities through our 'Community Connect' platform. Working in collaboration with the 18 District Councils, we will be running this Programme from October 2017 until mid-2018 so that over 10,000 elders in Hong Kong can enjoy a free day out in Ngong Ping 360, which has been named as amongst 10 of the world's most amazing cable car experiences," said Ms Maggie So, General Manager – Corporate Relations of MTR Corporation.

"As a subsidiary of the MTR Corporation, Ngong Ping 360 always sticks to the MTR's 'Community Connect' objective in serving society. Through enthusiastically participating in community events, '360 Sharing Ambassador' cares for the community," said Ms Stella Kwan, Managing Director of Ngong Ping 360. "We are very pleased to be part of this event, and hope that more elders will get close to nature and experience the unique sensory natural landscape of Lantau."

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

About "Community Connect"

"Community Connect" is the Corporation's platform for initiatives that aims to support everyone from the young to the old while enhancing the liveability of our city. What all the programmes have in common is that they've been carefully developed to nurture the communities we serve, so that together we can grow and thrive in a sustainable Hong Kong. Specifically,

- We invest in young people as they are our customers, future leaders, innovators, and game changers – supporting their development is an investment in our communities' futures.
- We contribute to making cities more connected and vibrant through staff volunteering, and collaborating with NGOs and social enterprises to address evolving community needs.
- We enhance the travelling experience through integrating art into our station architecture and facilitating artists to stage their art-related activities or displays in our stations and malls.

Photo Captions:

1. Mr Adi Lau, Operations Director of MTR Corporation (middle); Ms Maggie So, General Manager – Corporate Relations of MTR Corporation (8th right); Ms Stella Kwan, Managing Director of Ngong Ping 360 (8th left); and the Chairmen and representatives from the 18 District Councils attend the kick-off ceremony of the “18 District x MTR Ngong Ping 360 Elderly Programme”.



2. Over 100 elders attend the launching event of the “18 District x MTR Ngong Ping 360 Elderly Programme”.



3. Energetic elders enjoy games during the launching event of the “18 District x MTR Ngong Ping 360 Elderly Programme”.

