

**Embark Joyful MTR Journeys
with “MTR x Doraemon” Souvenir Ticket Sets**

Popular anime character “Doraemon” will soon be arriving at MTR stations with his friends. Starting from 1 October 2017, MTR Corporation will launch a series of limited edition “MTR x Doraemon” Souvenir Ticket Sets which feature the characters, Doraemon, Shizuka, Dorami and Nobita over four consecutive weeks.

Priced at HK\$140, each souvenir ticket set comprises a souvenir ticket¹, an exquisite ticket holder and a USB light.

“Many of our passengers have grown up with the ‘Doraemon’ animation characters and they have become part of our collective memory. We hope that by launching the ‘MTR x Doraemon’ souvenir ticket sets, passengers can take a ride back to their merry moments of their childhood,” said Ms Jeny Yeung, Commercial Director of MTR Corporation.

Each souvenir ticket is valid for one single journey to any destination on the MTR¹ on or before 30 November 2017. Customers can retain the souvenir ticket after use. Malfunctioning tickets can be exchanged on or before 30 November 2017 at any MTR Customer Service Centres (except Airport Express, Light Rail, Lo Wu and Lok Ma Chau stations). Tickets sold are non-refundable and non-transferrable.

Details of the souvenir ticket sets are as follows:

Date of Public Sale (while stocks last)	Souvenir Ticket Set includes
1 October – 7 October 2017	“Doraemon” Set <ul style="list-style-type: none">• A souvenir ticket¹• An exquisite ticket holder• A “Doraemon” USB light
8 October – 14 October 2017	“Shizuka” Set <ul style="list-style-type: none">• A souvenir ticket¹• An exquisite ticket holder• A “Minamoto Shizuka” USB light with mini storage box

Date of Public Sale (while stocks last)	Souvenir Ticket Set includes
15 October – 21 October 2017	"Dorami" Set <ul style="list-style-type: none"> • A souvenir ticket¹ • An exquisite ticket holder • A "Dorami" USB light with fan
22 October – 28 October 2017	"Nobita" Set <ul style="list-style-type: none"> • A souvenir ticket¹ • An exquisite ticket holder • A "Nobi Nobita" USB light with digital clock

In addition, two mobile phone holders with Doraemon designs are also available for purchase at HK\$80 each, starting from 1 October 2017 while stocks last.

The souvenir ticket sets and the special edition mobile phone holders will be available on the abovementioned dates at all MTR Customer Service Centres² (unpaid area) from the start of MTR train service. Each customer can buy up to two sets per item while stocks last.

Furthermore, MTR Club members can enjoy priority purchase through the MTR Club's website at www.mtrclub.com.hk from tomorrow (13 September 2017) to 21 September 2017 or by cash at the Tourist Services Centre at MTR Admiralty Station (unpaid area) from 26 to 27 September 2017. Each member can purchase up to two sets while stocks last. More details about the souvenir ticket sets are available on www.mtr.com.hk or the MTR Hotline (2881 8888).

Remarks:

1. Except Airport Express, East Rail Line First Class, journeys to or from Lo Wu and Lok Ma Chau stations, Light Rail, MTR Bus and MTR Feeder Bus. If the ticket is used to travel to either Lo Wu Station or Lok Ma Chau Station in breach of the Terms and Conditions, the holder is liable to pay the full single journey fare between the station of entry and Lo Wu Station or Lok Ma Chau Station. The ticket will then be returned to the holder for use on a valid journey. Passengers changing lines between Tsim Sha Tsui and East Tsim Sha Tsui stations have to exit and re-enter the system and a new ticket must be purchased for the second stage of the journey.
2. Except Airport Express, Light Rail, Lo Wu, Lok Ma Chau, Racecourse and Disneyland Resort stations.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. "MTR x Doraemon" Souvenir Ticket Sets featuring Doraemon, Shizuka, Dorami and Nobita will be launched over four consecutive weeks starting from 1 October 2017. Priced at HK\$140, each souvenir ticket set comprises a souvenir ticket, an exquisite ticket holder and a USB light.



2. Two mobile phone holders with Doraemon designs are also available for purchase. Priced at HK\$80 each, the mobile phone holders will be available for purchase from 1 October 2017 while stocks last.

