

**Popular Japanese Mascot Kumamon Greet MTR Passengers
with “MTR x KUMAMOTO” Souvenir Ticket Sets**

Adorable Japanese character “Kumamon” will turn into a tourist ambassador to greet MTR passengers and introduce them to four famous sightseeing spots in Kumamoto, Japan through a new set of MTR souvenir tickets. Starting from 26 November 2017, MTR Corporation will launch over four consecutive weeks a series of limited edition “MTR x KUMAMOTO” Souvenir Ticket Sets with different themes, namely “Dazzling”, “Colourful”, “Joyful” and “Warmth” featuring four scenic places in Kumamoto.

Priced at HK\$150, each souvenir ticket set comprises a souvenir ticket¹, an exquisite ticket holder and a designated Kumamon robot train.

“Kumamon is a beloved Japanese character for many Hong Kong people. It is our pleasure to launch souvenir ticket sets featuring this cuddly character as well as introduce Kumamoto, a Japanese prefecture filled with beautiful scenery, to our passengers. We hope our passengers can enjoy a joyful festive season with their loved ones and Kumamon,” said Ms Jeny Yeung, Commercial Director of MTR Corporation.

Each souvenir ticket is valid for one single journey to any destination on the MTR¹ on or before 31 January 2018. Customers can retain the souvenir ticket after use. Malfunctioning tickets can be exchanged on or before 31 January 2018 at any MTR Customer Service Centres (except Airport Express, Light Rail, Lo Wu and Lok Ma Chau stations). Tickets sold are non-refundable and non-transferrable.

Details of the souvenir ticket sets are as follows:

Date of Public Sale (while stocks last)	Souvenir Ticket Set includes
26 November – 2 December 2017	“Dazzling” Set <ul style="list-style-type: none">• A souvenir ticket¹• An exquisite ticket holder• A designated Kumamon robot train
3 December – 9 December 2017	“Colourful” Set <ul style="list-style-type: none">• A souvenir ticket¹• An exquisite ticket holder• A designated Kumamon robot train

Date of Public Sale (while stocks last)	Souvenir Ticket Set includes
10 December – 16 December 2017	“Joyful” Set <ul style="list-style-type: none"> • A souvenir ticket¹ • An exquisite ticket holder • A designated Kumamon robot train
17 December – 23 December 2017	“Warmth” Set <ul style="list-style-type: none"> • A souvenir ticket¹ • An exquisite ticket holder • A designated Kumamon robot train

Customers who purchase “MTR x KUMAMOTO” souvenir ticket sets can enter a lucky draw for a chance to win two round trip air tickets to Japan with accommodation for three nights in Kumamoto prefecture. For details of the lucky draw, please visit www.mtrxkumamoto.com.

In addition, limited edition Kumamon Stackable Set will also be available for purchase at HK\$120 each, starting from 26 November 2017 while stocks last.

The souvenir ticket sets and the limited edition Kumamon Stackable Set will be available for sale on the abovementioned dates from the start of MTR train service at all MTR Customer Service Centres² (unpaid area). Each customer can buy up to two sets per item while stocks last.

Furthermore, MTR Club members can enjoy priority purchase through the MTR Club’s website at www.mtrclub.com.hk from tomorrow (15 November 2017) to 21 November 2017 or by cash at the Tourist Services Centre at MTR Admiralty Station (unpaid area) from 23 to 24 November 2017. Each member can purchase up to two sets while stocks last. More details about the souvenir ticket sets are available on www.mtr.com.hk or the MTR Hotline (2881 8888).

Remarks:

1. Except Airport Express, East Rail Line First Class, journeys to or from Lo Wu and Lok Ma Chau stations, Light Rail, MTR Bus and MTR Feeder Bus. If the ticket is used to travel to either Lo Wu Station or Lok Ma Chau Station in breach of the Terms and Conditions, the holder is liable to pay the full single journey fare between the station of entry and Lo Wu Station or Lok Ma Chau Station. The ticket will then be returned to the holder for use on a valid journey. Passengers changing lines between Tsim Sha Tsui and East Tsim Sha Tsui stations have to exit and re-enter the system and a new ticket must be purchased for the second stage of the journey.
2. Except Airport Express, Light Rail, Lo Wu, Lok Ma Chau, Racecourse and Disneyland Resort stations.

- End -

About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. "MTR x KUMAMOTO" Souvenir Ticket Sets, namely "Dazzling", "Colourful", "Joyful" and "Warmth", will be launched over four consecutive weeks starting from 26 November 2017. Priced at HK\$150, each souvenir ticket set comprises a souvenir ticket, an exquisite ticket holder and a designated Kumamon robot train.



2. Limited edition Kumamon Stackable Set will also be available for purchase at HK\$120 each starting from 26 November 2017 while stocks last.

