

新聞稿 Press Release

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MTR Encourages Elders to Participate in Community Activities and Offers Free Rides on Senior Citizen's Day

About 100 senior citizens participated in the annual Elderly Programme jointly organised by MTR Corporation and Radio Television Hong Kong (RTHK) Radio 5 today (15 November 2017) under the theme "Travel Happily Every Day in the MTR". Participants had a chance to experience the convenience of the South Island Line service from South Horizon Station to Admiralty Station and play interactive games with TV artistes Ms Joyce Cheng, Mr Hubert Wu, Ms Stephanie Ho, Ms Corinna Chamberlain, Mr Hoffman Cheng, Ms Susan Tse and Mr Albert Cheung with railway safety and proper escalator usage as key messages.

The MTR Corporation is also pleased to be supporting Senior Citizen's Day on 19 November 2017 (Sunday) by offering free rides on MTR¹, Light Rail and MTR Bus to Elder Octopus cardholders aged 65 and above. No fare will be deducted when senior citizens use their Elder Octopus to enter and exit ticket gates in the MTR.

"Senior Citizens are the treasure of our society as they have been making contribution over the years to move the city forward. We are, therefore, very happy to continue with our support to the Senior Citizen's Day and our partnership with RTHK Radio 5 in organising the Elderly Programme," said Mr Alan Cheng, Senior Head of Operating - South Region of MTR Corporation.

"By spreading safety and courtesy tips in light remind ways with the support of RTHK Radio 5, we hope to reinforce the importance of railway safety in the minds of our senior citizens. We encourage our elderly passengers to use lifts as much as possible when travelling in MTR. We would also like to remind passengers to always 'Travel Happily Every Day in the MTR' by offering priority to the elderly when using lifts," Mr Cheng added.

"The MTR x RTHK Radio 5 Elderly programme is one of the popular events for our audience. It is a pleasure to see the smiling faces of the seniors enjoying their trip on the South Island Line today. We would encourage seniors to bring their family and friends to explore the unique past and cultural treasures of Southern District," said Ms Brenda Chan, Head of RTHK Radio 5.

To enjoy free rides on the MTR on 19 November 2017, Elder Octopus cardholders can simply enter and exit through the ticket gates in the MTR with their Octopus. For details, please call the MTR hotline at 2881 8888.

¹ Offer is not applicable for Airport Express or journeys to or from Lo Wu or Lok Ma Chau stations. Passengers travelling on East Rail Line First Class will be charged the First Class Premium.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit <u>www.mtr.com.hk</u>.

Photo Caption:

1. The MTR Corporation is pleased to support Senior Citizen's Day on 19 November 2017 (Sunday) by offering free rides on MTR¹, Light Rail and MTR Bus to Elder Octopus cardholders aged 65 and above.

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2. Artistes (left to right) Mr Albert Cheung, Mr Hubert Wu, Ms Susan Tse, Ms Joyce Cheng, Ms Stephanie Ho, Ms Corinna Chamberlain and Mr Hoffman Cheng promote railway safety tips through performances and games.

