

PR107/17  
2 December 2017**MTR Chairman Brings Festive Greetings with Dance  
to Celebrate Christmas with Customers**

There was a delightful surprise for customers passing through MTR Hong Kong Station today (2 December 2017) as Professor Frederick Ma, Chairman of MTR Corporation, joined in a music and dance performance with popular Japanese mascot Kumamon to kick off a series of Christmas celebrations that MTR has planned for customers. (See appendix for more details)

Professor Ma also greeted customers with special Christmas gifts to bring more seasonal joy to customers along with Mr Adi Lau, Operations Director, and Ms Jeny Yeung, Commercial Director of MTR Corporation.

“Christmas is one of the happiest festive seasons of the year. As in previous years, MTR is staging a series of celebration activities and treats for our customers so that they have more enjoyable journeys in the MTR. We wish everyone a very merry Christmas!” said Professor Ma.

Along with the joyful presence of Kumamon as part of this year’s festive celebrations, a designated photo booth will be set up from 6 December 2017 at MTR Kowloon Station, featuring designs of MTR train compartment and Kumamon. Customers will be welcome to have their photos taken with Kumamon. Different organisations will also be performing Christmas carols at various stations from mid-December. Santa Claus together with his roving team will visit a number of stations on 25 December to bring the festive spirit to a climax.

What’s more! A special treat is also offered for families planning their trips from today to 28 February 2018. Children aged 3 to 11 who hold a valid Child Octopus\* can travel for free while customers aged 65 or above with a valid Elder Octopus can enjoy half-price Octopus fares on the Airport Express from Hong Kong, Kowloon or Tsing Yi stations to Airport Station or vice versa. Child and Elder Octopus holders can automatically enjoy the offer by simply tapping their cards at the Octopus Processors when passing through the entry/exit gates.

Note: \*Children who enjoy the free ride offer on the Airport Express during the promotion period will not be eligible for any free MTR connection.

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## About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

Photo Caption:

Professor Frederick Ma, Chairman of MTR Corporation, kicks off a series of Christmas celebrations that MTR has planned for customers today (2 December 2017) at MTR Hong Kong Station.





Appendix

**MTR Christmas Delights Campaign 2017**

To celebrate Christmas, MTR Corporation is organising a series of promotional activities in December to share the festive spirit with customers:

Date	Activity
1 December 2017 – 28 February 2018	<p><b>Free Rides for Children and Half Price for Seniors on Airport Express</b></p> <p>Children aged 3 to 11 who hold a valid Child Octopus* can travel for free while customers aged 65 or above with a valid Elder Octopus can enjoy half-price Octopus fares on the Airport Express from Hong Kong, Kowloon or Tsing Yi stations to Airport Station or vice versa. Child and Elder Octopus holders can automatically enjoy the offer by simply tapping their cards at the Octopus Processors when passing through the entry/exit gates.</p> <p>*Children who enjoy the free ride offer on the Airport Express during the promotion period will not be eligible for any free MTR connection.</p>
2 December 2017	<p><b>Christmas Delights Event</b></p> <p>MTR representatives will offer Christmas gifts and share a list of festive celebration events with passengers at the Living Art Stage at the Central Subway of MTR Hong Kong Station. Popular mascot Kumamon from Kyushu, Japan, will be invited to give a dance performance to add to the joyful atmosphere.</p>
2 December 2017 – 28 February 2018  From 5 December 2017	<p><b>Kumamon-themed Train</b></p> <p>A Kumamon-themed train will be launched on the Airport Express to bring customers a pleasant and enjoyable journey.</p> <p>In-train stickers with Kumamon designs will also be installed in the compartments of some MTR trains and Light Rail vehicles to enrich customers' travelling experience.</p>
6 December 2017 – 2 January 2018	<p><b>Photo Booth</b></p> <p>A designated photo booth will be set up at MTR Kowloon Station, featuring designs of MTR train compartment and Kumamon. Customers will be welcome to have their photo taken with Kumamon.</p>

13 - 24 December 2017	<b>Christmas Carolling</b>  Different organisations will perform Christmas carols at various MTR stations to share the joys of Christmas. (As at 30 November 2017)
25 December 2017	<b>Santa Claus Roving Team</b>  Santa Claus and his roving team will visit a number of MTR stations and Light Rail stops to bring customers a delightful surprise with MTR x KUMAMOTO postcards.