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Award-winning “Swedish Dads” Photo Exhibition at ELEMENTS Celebrates Parenthood

Photographer Johan Bävman’s award-winning photo essay project “Swedish Dads” is on display in the Water Zone of ELEMENTS from today (7 December 2017) to 17 December 2017. Recognised for its humour, tenderness and sense of details, the “Swedish Dads” project highlights the loving aspect of parenthood with the aim of inspiring more fathers to reflect on their roles in their children’s development.

The event was jointly organised by the Consulate General of Sweden in Hong Kong, MTR Corporation and the Swedish Institute. Mrs Helena Storm, Consul-General of Sweden to Hong Kong and Macau, Professor Frederick Ma, Chairman of MTR Corporation and Mr Lincoln Leong, Chief Executive Officer of MTR Corporation officiated at the opening of the exhibition. His Royal Highness Prince Carl Philip of Sweden toured the exhibits, which also features photos of Hong Kong dads with their children.

“I am delighted to bring the ‘Swedish Dads’ exhibition to Hong Kong as part of its tour of Asia. The photo exhibition depicts the lives of every-day fathers taking an active role in fatherhood. It celebrates the unique bonds between fathers and children, and gives visitors a glimpse into the lives of Swedish fathers,” said Mrs Helena Storm, Consul-General of Sweden to Hong Kong and Macau.

As part of the exhibition, heart-warming images of Hong Kong dads with their children are also on display in digital format. These images were selected from submissions to an online photo contest.

“It is an honour to have His Royal Highness Prince Carl Philip present today and I would like to express my sincerest gratitude to the Consulate General of Sweden in Hong Kong for facilitating this exhibition. These inspiring and touching photos from Sweden and Hong Kong celebrate the bond between father and child and the concept of family –something that is important in both countries and that aligns with the Corporation’s vision of connecting and growing communities in our major hubs,” said Professor Frederick Ma, Chairman of MTR Corporation.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. With the presence of His Royal Highness Prince Carl Philip of Sweden (second right) , Mrs Helena Storm, Consul-General of Sweden to Hong Kong and Macau (first right), Prof Frederick Ma, Chairman of MTR Corporation (second left) and Mr Lincoln Leong, Chief Executive Officer of MTR Corporation (first left) officiated at the opening ceremony of the “Swedish Dads” photo exhibition today. The exhibition will run till 17 December 2017 at the Water Zone of ELEMENTS.



2. The exhibition features 25 photos by Swedish photographer Johan Bävman. It highlights the intimate bonds between Swedish dads and their children in their everyday lives.



3. His Royal Highness Prince Carl Philip of Sweden enjoy an MTR train ride from Kowloon Station to Hong Kong Station.

