

PR005/18
25 January 2018

Join the High Speed Rail Train Naming Competition and Win Wonderful Prizes

As a major part of the city's infrastructure, the Hong Kong Section of the Guangzhou-Shenzhen-Hong Kong Express Rail Link, which is targeted to be in service in the third quarter of 2018, will offer a fast and comfortable option of cross-boundary travel between Hong Kong and many cities in the Mainland of China. To engage the public and build up anticipation towards the commissioning of this brand new rail service, MTR Corporation is launching the "High Speed Rail Train Naming Competition". Members of the public are welcome to propose a name which features the characteristics of Hong Kong for the full fleet of the Hong Kong-owned high speed trains on the Express Rail Link. The competition runs from today (25 January 2018) until 14 February 2018.

Interested participants are invited to propose one name, either in Chinese or English, for the trains by joining the competition online at www.xrltrainnaming.com. Those who prefer to send in a submission offline may call the High Speed Rail Train Naming Competition hotline at 2350 9708 and an application form will be sent to those interested for the purpose of submission of the proposed name. A judging panel will select one winning name and three merit awards from eligible entries. If the selected winning name is submitted by more than one participant, a lucky draw will be conducted to decide the winner.

The full fleet of nine Hong Kong-owned high speed trains will be named based on the winning entry. The winner of the competition will receive MTR Malls gift vouchers worth HK\$10,000, first-class round-trip High Speed Rail train tickets to Guangzhou for two people, one-night's hotel accommodation in Guangzhou for two people, and a High Speed Rail train model. Each merit awardee will receive first-class round-trip High Speed Rail train tickets to Guangzhou for two people and one-night's hotel accommodation in Guangzhou for two people.

For more details on the competition, please visit the MTR website at www.mtr.com.hk. Results of the competition will be announced in Sing Tao Daily, The Standard, the competition website (www.xrltrainnaming.com) and MTR website on 22 March 2018.

Note: Trade Promotion Competition Licence No.: 49971

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Caption:

MTR Corporation invites members of the public to join the High Speed Rail Train Naming Competition from today (25 January 2018) to 14 February 2018.



高速鐵路列車命名比賽

Join the High Speed Rail Train Naming Competition and have a chance to win fabulous prizes
2018年1月25日至2月14日

現誠邀大家提議一個富香港特色的高速鐵路列車名字，
獲選為最佳列車命名的參加者有機會獲取：

- 港幣\$10,000港鐵商場現金券
- 雙人來回廣州一等座高速鐵路列車車票
- 雙人廣州酒店一晚住宿
- 高速鐵路列車模型乙架

此外，**優勝的列車命名將成為日後香港的高速鐵路列車的名字**。另設3名優異獎，每位得獎者皆有機會獲得豐富獎品。請即行動！

參加詳情 SUBMISSION DETAILS

掃描二維碼 或 瀏覽 www.mtr.com.hk

或 致電 2350 9708 索取參加表格

或 致電 2350 9708 to obtain application form

得獎名單將於2018年2月22日在星島日報、英文虎報、港鐵網站及比賽網頁 (www.srtrainaming.com) 內公佈。

推廣事宜的聯繫號碼：49971

The list of winners will be announced on 22 March 2018 in Sing Tao Daily, The Standard, the MTR website and the competition website (www.srtrainaming.com).

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