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Giant Board Game for Education on Railway Safety Opens at Tsing Yi Station

As a new initiative to nurture children with safety tips and good passenger behaviours when travelling in the MTR network, an interactive zone, "MTR Safety Experience Zone" ("the Zone"), opened today (14 March 2018) at Tsing Yi Station. This is collaboration between MTR Corporation and People on Board Social Enterprise, riding on the very popular MTR Safety and Courtesy Board Game launched in 2015. At the new Zone, children can turn into mini-train captains on a giant board game decoration to learn about platform safety, escalator safety, proper use of lifts and good behaviour on trains.

The opening ceremony for the Zone this afternoon was officiated by Under Secretary for Transport and Housing Dr Raymond So, Legislative Councillor the Honourable Alice Mak, Chairman and Vice Chairman of Kwai Tsing District Council Mr Law King-shing and Mr Chow Yick-hay, Founder of People On Board Mr Thomas Wong, and representatives of MTR Corporation including Operations Director Mr Adi Lau, Corporate Affairs Director Ms Linda So, and Chief of Operating Mr Francis Li.

"Safety has always been our top priority at the MTR and we are pleased to note that MTR is one of the safest metros around the world. The excellent performance in safety, however, could not be achieved without the support and cooperation by our passengers," said Mr Adi Lau.

"The board game that we previously launched has been popular and some kids would remind their parents of the do's and don'ts when travelling on the MTR after playing the board game. We were inspired to turn it into a much larger scale, so that kids can learn about those safety tips in a more lively environment," he added.

"We are pleased to launch another youth development initiative together with the MTR Corporation. In addition to the educational purpose, the Zone has also provided a platform for young designers in Hong Kong to showcase their innovation and creativity," said Founder of People On Board Mr Thomas Wong.

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The MTR Safety Experience Zone is open for public to visit and experiential workshops and guided tours will be arranged for groups on an appointment basis. For details, please visit the website of People On Board Social Enterprise at www.pob.hk/safetyzone or contact 2392-4226.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Caption:

1. Under Secretary for Transport and Housing Dr Raymond So (5th left), Legislative Councillor the Honourable Alice Mak, (4th right), Chairman of Kwai Tsing District Council Mr Law King-shing, (4th left), Vice Chairman of Kwai Tsing District Council Mr Chow Yick-hay (3rd left), and Founder of People On Board Mr Thomas Wong (3rd right), join MTR representatives including Operations Director Mr Adi Lau (5th right), Corporate Affairs Director Ms Linda So (2nd right), and Chief of Operating Mr Francis Li (2nd left) to officiate at the opening ceremony today (14 March 2018).



2. The "MTR Safety Journey" giant MTR board game decoration is an eye-catching spot for children and parents at the MTR Safety Experience Zone.



Fact Sheet:

MTR Safety Experience Zone

- MTR Corporation joined hands with People On Board Social Enterprise to produce and launch the "MTR Safety and Courtesy Board Game" in 2015. The educational board game was distributed for free to all local primary schools to help children learn about railway safety and good passenger behaviour.
- To further enhance education on safe and courteous behaviours on the MTR, the Corporation and People On Board Social Enterprise have launched the MTR Safety Experience Zone on U2 level at Tsing Yi Station. The zone can cater for up to 30 visitors at a time for a visit of around 1.5 hours.

Interactive areas at the MTR Safety Experience Zone

- The "MTR Safety Journey" giant board game decoration: hop on an MTR train to have a go at safe driving while interacting with various MTR facilities.



- The escalator safety story wall and “Stand still and hold the handrail” 3D photo zone: Tao Tao the Chicken and Ming Ming the Rabbit tell their story of learning how to use escalators safely.



- The “Safe and Courteous Platform”: Tao Tao the Chicken shows what passengers should not do on platforms.



- “Travel Safely on Train” sharing session: a safety talk to learn which dangerous goods are prohibited on railway premises and an origami session to make Tao Tao the Chicken and Ming Ming the Rabbit with paper.



- MTR board game and souvenir zone (Inside People On Board shop): “no rushing in” sign drawing and “platform safety” pencil box design sessions.

