



新聞稿

Press Release

PR017/18 22 March 2018

Vibrant Travelling Experience at Quarry Bay Station with New Station Artwork

A dazzling geometric mural titled "Morning Dynamics" was unveiled at MTR Quarry Bay Station today (22 March 2018), bringing a brand new travelling experience filled with vibrant colours to MTR customers. Created by British street artist Mr Remi Rough, the new artwork depicts the flow of commuters in the MTR network, giving a unique identity to the subway near Exit A of the station. The geometric form at the end guides passengers towards the station exit.

"Remi Rough has created a site-specific artwork for one of the long subways at Quarry Bay Station. His unique geometric style is combined with a bold use of colour to provide a vibrant design that reflects the dynamism of the MTR," said Mr Andrew Mead, Chief Architect (ARBUK) of MTR Corporation.

Jointly commissioned by MTR Corporation and Swire Properties Ltd., "Morning Dynamics" is the latest station artwork under the "Art in MTR" programme. MTR Corporation invites local and international artists to incorporate their art pieces into the actual design of the station architecture, providing an environment full of inspiration for commuters using the MTR network.

"Under the 'Art in MTR' programme, we continuously commission high quality art pieces in our stations, and by doing so are able to foster an innovative culture and nurture creative and artistic talents in the community," said Mr Mead.





About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.8 million passenger trips are made on a normal week day. Another 6.5 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

About "Community Connect"

"Community Connect" is the Corporation's platform for initiatives that aims to support everyone from the young to the old while enhancing the liveability of our city. What all the programmes have in common is that they've been carefully developed to nurture the communities we serve, so that together we can grow and thrive in a sustainable Hong Kong. Specifically,

- We invest in young people as they are our customers, future leaders, innovators, and game changers supporting their development is an investment in our communities' futures.
- We contribute to making cities more connected and vibrant through staff volunteering, and collaborating with NGOs and social enterprises to address evolving community needs.
- We enhance the travelling experience through integrating art into our station architecture and facilitating artists to stage their artrelated activities or displays in our stations and malls.

Photo Caption:

British artist Mr Remi Rough's mural "Morning Dynamics" installed at Quarry Bay Station is the latest station artwork under the "Art in MTR" programme of MTR Corporation. (From left to right) The installation was unveiled by Ms Fiona Ma, Director of Marketing and Communications of Swire Properties Ltd, Mr Remi Rough, British street artist, and Mr Andrew Mead, Chief Architect (ARBUK) of MTR Corporation.





Appendix: About the Artwork

| Title of Work | Morning Dynamics |
|------------------------|---|
| Artist | Remi Rough |
| Location | Subway of MTR Quarry Bay Station leading to Exit A |
| Medium | Graphic Film Sticker |
| Dimensions | Around 131m x 1.6m |
| Concept & Description | "Morning Dynamics" reflects the movement of passengers through MTR stations. Like the choreography of a dance, passengers flow together, colours blend, and paths cross, creating a vibrant interaction of people and space. |
| Characteristics | Rough's infinitely coloured and shaded palette is worked out through deceptively simple arrangements of lines and angles that bring colours into unexpected encounters with each other. Rough injects energy and new life into the MTR Quarry Bay Station with a new dramatic and geometric mural, creating a vibrant and vivid travelling experience as well as encouraging a fresh engagement with the space. |
| Duration of Creation | 2 months |
| Materials & Techniques | Techniques: From pencil drawing to computer drawing to printed format |
| | Materials: Sticker on wall |