

High Speed Rail Roving Exhibitions Showcase an Incredible New Cross-boundary Travel Experience

With the recent commencement of trial operations, the commissioning of Hong Kong's new cross-boundary High Speed Rail service is now just a few months away. As the MTR Corporation gears up for the start of passenger service in September 2018, a series of roving exhibitions has been launched at MTR malls and stations as well as government venues in different districts to give the public a preview of this new travelling experience.

A ceremony was held today (14 April 2018) to kick-off this round of roving exhibitions. Speaking at the ceremony, Ms Linda So, Corporate Affairs Director of the MTR Corporation said, "While our Projects and Operations colleagues are now busily working towards the target opening, we are also stepping up our efforts to enhance public awareness of the forthcoming launch of High Speed Rail service. Through the roving exhibitions, we aim to bring more information and excitement to the general public about the new travelling experience on the High Speed Rail."

Dr Raymond So, the Under Secretary for Transport and Housing, not only officiated at the kick-off ceremony for the roving exhibitions, but also presented prizes to the awardees of the "High Speed Rail Train Naming Competition" that was held earlier. He said, "It is the close collaboration of various parties that makes the High Speed Rail to take forward from planning, construction to the final pre-operation preparations today. Like many, I am earnestly looking forward to the smooth commissioning of the High Speed Rail this September, and hope that this epoch-making transport infrastructure project will become the pride of every Hong Kong citizen."

Apart from the roving exhibitions, a new series of short videos on the High Speed Rail hosted by popular artist Ms Scarlett Wong is under production and will be broadcasted in May 2018 onwards on the MTR Facebook fan page and other social media platforms. Ms Wong joined the event today and made a virtual visit to the Hong Kong West Kowloon Station. "I am amazed by the stunningly beautiful design of the station's atrium and look forward to walking through this new and spacious underground realm beneath the heart of the city when it opens," she said.

Members of the public are welcome to visit the exhibition, which is being held at the atrium of the Water Zone, Level 1, Elements, Tsim Sha Tsui, from today until 30 April 2018, daily opening hours are from 10:00am to 10:00pm. Visitors can learn more about the High Speed Rail service and enjoy an interactive game zone and a photo booth of the High Speed Rail train. To add more fun to the experience, by sharing photos on Facebook account at the photo booth, members of the public will get a pair of cardboard goggles free of charge to explore Hong Kong West Kowloon Station and High Speed Rail trains on their mobile devices.

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The roving exhibition will move on to other venues in May 2018# and admission is free.

Date	Venue
2 – 6 May (11:00am to 10:00pm)	Maritime Square, Tsing Yi
8 – 13 May (10 :00am to 10:00pm)	PopCorn, Tseung Kwan O
15 – 22 May (10:00am to 9:00pm)	Telford Plaza, Kowloon Bay

The timetable is subject to change. Information panels will also be displayed at various MTR stations until September 2018. Please visit our website for updated details of the roving exhibitions: <http://www.expressrailink.hk/en/home/>

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.8 million passenger trips are made on a normal week day. Another 6.5 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. (From left) Mr Simon Tang, General Manager – XRL of MTR Corporation, Mr Chris Ip, JP, Chairman of the Yau Tsim Mong District Council, Dr Raymond So, Under Secretary for Transport and Housing, Ms Linda So, Corporate Affairs Director of MTR Corporation and artist Ms Scarlett Wong, officiate at the High Speed Rail Roving Exhibition Kick-off Ceremony.



2. Dr Raymond So, Under Secretary for Transport and Housing (1st left) and Mrs Pamela Chan, the Chairman of the jury panel for the "High Speed Rail Train Naming Competition" (1st right) present prizes to the winner Mr Kwok Long-lok (2nd right).



3. Artist Ms Scarlett Wong makes a virtual tour to see the beautiful ceiling design in the atrium of Hong Kong West Kowloon Station.



4. Members of the public visit the High Speed Rail Roving Exhibition to try out the interactive games.

