

Enjoy an Energetic Ride with SNOOPY with New MTR Souvenir Tickets

Get your sports gear, and join SNOOPY and Woodstock for a sporty summer! The MTR Corporation will launch a series of limited edition “MTR x SNOOPY™ in Sports” souvenir ticket sets over four consecutive weeks starting from 29 July 2018. Featuring four themes namely “Funny Soccer”, “Cool Cycling”, “Happy Jog” and “Cheerful Swim”, the ticket sets showcase SNOOPY hopping through the MTR system playing different sports with his best friend Woodstock.

Priced at HK\$160, each souvenir ticket set comprises a souvenir ticket¹, an exquisite ticket holder and a SNOOPY train light with sensor.

“SNOOPY has long been a household name in Hong Kong and many people have a soft spot for the beloved beagle because SNOOPY brings them good memories of their childhood,” said Ms Jeny Yeung, Commercial Director of MTR Corporation. “We are delighted to bring our customers another series of souvenir tickets and we hope passengers will enjoy many fun rides reminiscing their childhood.” she added.

Each souvenir ticket is valid for one single journey to any destination on the MTR¹ on or before 30 September 2018. Customers can retain the souvenir ticket after use. Malfunctioning tickets can be exchanged on or before 30 September 2018 at any MTR Customer Service Centre (except Airport Express, Light Rail, Lo Wu and Lok Ma Chau stations). Tickets sold are non-refundable and non-transferrable.

In addition, a limited edition SNOOPY Hong Kong Station light with sensor will also be available for purchase at HK\$120 each starting from 29 July 2018 while stocks last.

The souvenir ticket sets and the limited edition SNOOPY Hong Kong Station light with sensor will be available for sale during the above mentioned period from the start of MTR train service at all MTR Customer Service Centres² (unpaid area). Each customer can buy up to two sets per item while stocks last.

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Details of the souvenir ticket sets are as follows:

Date of Public Sale (while stocks last)	Souvenir Ticket Set includes
29 July – 4 August 2018	“Funny Soccer” Set A souvenir ticket ¹ An exquisite ticket holder A SNOOPY train light with sensor
5 August – 11 August 2018	“Cool Cycling” Set A souvenir ticket ¹ An exquisite ticket holder A SNOOPY train light with sensor
12 August – 18 August 2018	“Happy Jog” Set A souvenir ticket ¹ An exquisite ticket holder A SNOOPY train light with sensor
19 August – 25 August 2018	“Cheerful Swim” Set A souvenir ticket ¹ An exquisite ticket holder A SNOOPY train light with sensor

Furthermore, MTR Club members can enjoy priority purchase of the souvenir ticket sets and the limited edition SNOOPY Hong Kong Station light with sensor through MTR Mobile’s MTR Club Private Presale corner or via the MTR Club’s website at www.mtrclub.com.hk starting from today (10 July 2018) to 22 July 2018 or by cash at the Tourist Services Centre at MTR Admiralty Station (unpaid area) from 25 to 26 July 2018. Each member can purchase up to two sets while stocks last. More details about the souvenir ticket sets are available on www.mtr.com.hk or the MTR Hotline (2881 8888).

Remarks:

1. Except Airport Express, East Rail Line First Class, journeys to or from Lo Wu and Lok Ma Chau stations, Light Rail, MTR Bus and MTR Feeder Bus. If the ticket is used to travel to either Lo Wu Station or Lok Ma Chau Station in breach of the Terms and Conditions, the holder is liable to pay the full single journey fare between the station of entry and Lo Wu Station or Lok Ma Chau Station. The ticket will then be returned to the holder for use on a valid journey. Passengers changing lines between Tsim Sha Tsui and East Tsim Sha Tsui stations have to exit and re-enter the system and a new ticket must be purchased for the second stage of the journey.
2. Except Airport Express, Light Rail, Lo Wu, Lok Ma Chau, Racecourse and Disneyland Resort stations.

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Photo Caption:

1. "MTR x SNOOPY™ in Sports" Souvenir Ticket Sets, namely "Funny Soccer", "Cool Cycling", "Happy Jog" and "Cheerful Swim" will be launched over four consecutive weeks starting from 29 July 2018. Priced at HK\$160, each souvenir ticket set comprises a souvenir ticket, an exquisite ticket holder and a SNOOPY train light with sensor.



2. A limited edition SNOOPY Hong Kong Station light with sensor will also be available for purchase at HK\$120 each starting from 29 July 2018 while stocks last.

