



# 新聞稿

# **Press Release**

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### Local Photographers Showcase "The Portfolios" at "Art in MTR" Exhibition

Commuters can enjoy images covering different themes when they travel through Entrance/Exit J of MTR Central Station where a new photography exhibition entitled "The Portfolios" is on display, starting from today (10 July 2018) until 28 August 2018. The images, encompassing a variety of themes were cover photos of Hong Kong Professional Photographers Network's annual publication, will be exhibited under the MTR Corporation's "Art in MTR" programme. Some of the best works of the organisation's photographers are also on display.

"Looking at the past covers of our publication, it is clear that some of the photos were closely tied with what Hong Kong was experiencing at the time. We hope the exhibition can raise public awareness over professional photography, which is an integral part of the local creative industry," said Mr Raymond Ng, one of the Founders of the Hong Kong Professional Photographers Network.

"Amidst the hustle and bustle of Central, these photos may attract passengers' attention to pause for a moment of reflection," said Ms Linda So, Corporate Affairs Director of MTR Corporation.

"Apart from providing safe, reliable and convenient service for our passengers, MTR also seeks to enhance customers' experience by showcasing inspirational art pieces at MTR stations on a regular basis," she added.

"The Portfolios" is the latest art exhibition as part of the "Art in MTR" programme under the Corporation's "Community Connect" platform. "Art in MTR" provides a platform for aspiring artists, designers and talented individuals in the creative industries to showcase their works to the community. The objective of this programme is to enhance passengers' travelling experience through easy access to different art elements including live performances, short-term art exhibitions and permanent displays of art pieces.





#### **About MTR Corporation**

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.8 million passenger trips are made on a normal week day. Another 6.5 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

#### About "Community Connect"

"Community Connect" is the Corporation's platform for initiatives that aims to support everyone from the young to the old while enhancing the liveability of our city. What all the programmes have in common is that they've been carefully developed to nurture the communities we serve, so that together we can grow and thrive in a sustainable Hong Kong. Specifically,

- We invest in young people as they are our customers, future leaders, innovators, and game changers supporting their development is an investment in our communities' futures.
- We contribute to making cities more connected and vibrant through staff volunteering, and collaborating with NGOs and social enterprises to address evolving community needs.
- We enhance the travelling experience through integrating art into our station architecture and facilitating artists to stage their art-related activities or displays in our stations and malls.

### **Photo Caption:**

Some of the best photos shot by members of the Hong Kong Professional Photographers Network are on display at the latest "Art in MTR" exhibition entitled "The Portfolios" at Entrance/Exit J of MTR Central Station between today (10 July 2018) and 28 August 2018.



