

**New Promotions and Premiere of New Video
to Celebrate 20th Birthday of Airport Express**

Celebrity rapper MC Jin made a special appearance at MTR Hong Kong Station today (11 July 2018) to celebrate the 20th anniversary of the commencement of Airport Express service with the premiere of a new promotional video which he took part in.

“Over the past 20 years, the Airport Express has served over 226 million customers. Our commitment to provide an excellent travelling experience lies not only in the safe, reliable and comfortable railway service to and from the airport, but also with the convenience brought by free In-town Check-in facilities, Airport Express Shuttle Bus, In-train Wi-Fi and power charging services,” said Mr Alan Cheng, Chief of Operating of MTR Corporation. “Looking ahead, we will continue to make enhancements in order to provide our customers with an even more pleasant and seamless travelling experience,” he added.

“The excellent service of Airport Express has been well recognised by the industry. The most recent recognitions include the Global AirRail Award 2017 – Customer Service Excellence, and TripAdvisor – Certificate of Excellence which was awarded both in 2017 and 2018,” said Ms Jeny Yeung, Commercial Director of MTR Corporation. “We would like to celebrate these accolades together with our 20th birthday by launching a series of promotional activities. The first round will be an exclusive offer for MTR Club members through which they can get promotion codes at MTR Mobile for purchasing Airport Express single journey tickets for as low as HK\$20. The second round will offer customers a 20% discount for purchasing Airport Express tickets online,” she added.

Promotion 1: HK\$20 Airport Express single journey ticket offer exclusive for MTR Club members

From 2pm for three consecutive Tuesdays on 24 July, 31 July and 7 August 2018¹, MTR Club members will have a chance to get promotion codes by simply logging into their accounts at MTR Mobile². Each promotion code can be used for the purchase of an Airport Express single journey ticket from Hong Kong, Kowloon or Tsing Yi stations to Airport Station or vice versa for just HK\$20 through MTR Mobile or the MTR website on or before 31 August 2018³. 2,000 promotion codes will be offered each round on a first-come, first-served basis.

Promotion 2: 20% off Airport Express tickets

Customers can also enjoy a 20% discount when they buy Airport Express tickets³ via MTR Mobile or the MTR website from 1 September to 31 October 2018.

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Remarks:

- ¹ The offer will be rolled out in three rounds:
First round: From 24 July 2018 (14:00:00) to 31 July 2018 (13:59:59)
Second round: From 31 July 2018 (14:00:00) to 7 August 2018 (13:59:59)
Third round: From 7 August 2018 (14:00:00) to 14 August 2018 (13:59:59)
- ² Successful participants will only be able to receive one promotion code during the whole promotional period. The offer is only applicable to MTR Mobile app version 12.9 or above which will be available soon.
- ³ Tickets purchased online can be used within 92 days from the date of purchase.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.8 million passenger trips are made on a normal week day. Another 6.5 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. Celebrity rapper MC Jin (2nd row, middle) joins Ms Jeny Yeung (2nd row, 3rd left), Commercial Director of MTR Corporation and Mr Alan Cheng, Chief of Operating of MTR Corporation (2nd row, 3rd right) today (11 July 2018) to introduce a series of promotions for the 20th anniversary of the Airport Express.



2. Celebrity rapper MC Jin, Ms Jeny Yeung, Commercial Director of MTR Corporation and Mr Alan Cheng, Chief of Operating of MTR Corporation offer souvenirs to MTR customers as they kick off the activities to celebrate the 20th anniversary of the Airport Express.

