

Christmas Delights for MTR Customers

Santa Claus is back in town! A jolly Santa Claus joined a group of dancers today (10 December 2018) at MTR Hong Kong Station to kick off the MTR Corporation's Christmas Delight Campaign. (Please see appendix for details) The Santa Claus who greeted MTR customers with special gifts was Professor Frederick Ma, Chairman of MTR Corporation. Together with dancers from the Hong Kong Federation of Youth Groups, Professor Ma gave a delightful surprise to customers during the event.

"Christmas is the season of sharing happiness and spending time with our loved ones. Hence, we have prepared a series of activities and promotions over the festive season to make MTR journeys more enjoyable for our customers," said Professor Ma.

As a part of this year's Christmas Delight Campaign, a photo booth featuring a mega Disney Tsum Tsum gashapon machine will be set up at MTR Kowloon Station. Besides, Santa Claus and his roving team will visit a number of stations and delight customers with Disney Tsum Tsum gifts on Christmas Day (25 December 2018). Different organisations will be singing carols at various MTR stations from mid-December.

A special treat is also offered for customers planning trips over the festive season with free rides for children and half-price rides for senior citizens on the Airport Express. From today until 17 February 2019, children aged 3 –11 holding a valid Child Octopus¹ can travel for free while customers aged 65 or above with a valid Elder Octopus can enjoy half-price Octopus fares on the Airport Express from Hong Kong, Kowloon or Tsing Yi stations to Airport Station, or vice versa. Child and Elder Octopus holders can automatically enjoy the offer simply by tapping their cards at the Octopus processors at entry/exit gates.

Remarks:

¹Children who enjoy the free rides on the Airport Express during the promotion period will not be eligible for any free MTR connection.

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About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network, an Airport Express link as well as a new High Speed Rail service connecting Hong Kong to the Mainland of China that was launched in September 2018. These services carry about 5.8 million passenger trips on a normal week day. Another 6.5 million passenger trips are made on the rail services MTR operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. Professor Frederick Ma, Chairman of MTR Corporation dresses up as Santa Claus and makes a surprise entrance towards the finale of the Christmas dance performance by the Hong Kong Federation of Youth Groups at MTR Hong Kong Station.



2. Professor Frederick Ma, Chairman of MTR Corporation, joins Mr Adi Lau, Operations Director, Ms Jeny Yeung, Commercial Director and Mr Francis Li, Chief of Operating – High Speed Rail of MTR Corporation to kick off the Christmas Delight Campaign this year.



3. Officiating guests of the event greet customers and distribute Christmas gifts.



Appendix

MTR Christmas Delight Campaign 2018

Date	Activity
1 Dec 2018 – 17 Feb 2019	<p><u>Free Rides for Children and Half Price for Senior Citizens on Airport Express</u></p> <p>Children aged 3 – 11 holding a valid Child Octopus* can travel for free while customers aged 65 or above with a valid Elder Octopus can enjoy half-price Octopus fares on the Airport Express from Hong Kong, Kowloon or Tsing Yi stations to Airport Station, or vice versa. Child and Elder Octopus holders can automatically enjoy the offer simply by tapping their cards at the Octopus Processors at entry/exit gates.</p> <p>*Children who enjoy the free rides on the Airport Express during the promotion period will not be eligible for any free MTR connection.</p>
10 Dec 2018	<p><u>Christmas Delight Event</u></p> <p>Representatives of the Corporation offer Christmas gifts and share with customers a list of festive celebration events at MTR Hong Kong Station. A Christmas dance performance by the Hong Kong Federation of Youth Groups is arranged at the event to ramp up the seasonal spirit.</p>
10 Dec 2018 – 2 Jan 2019	<p><u>Disney Tsum Tsum Photo Booth</u></p> <p>Between 10 Dec 2018 - 2 Jan 2019, a photo booth featuring a mega Disney Tsum Tsum gashapon machine is available for customers' use at MTR Kowloon Station.</p> <p>During 11am to 8pm on 22 – 26 Dec 2018, passengers who upload photos taken at the Disney Tsum Tsum photo booth onto their Facebook or Instagram accounts (set the post as "public") with the hashtag #mtrxmas will receive a Disney Tsum Tsum Christmas ball from the mega gashapon machine, while stocks last.</p>
12 – 24 Dec 2018	<p><u>Christmas Carolling</u></p> <p>Different organisations will perform Christmas carols at MTR stations to share the festive spirit. (As at 7 December 2018)</p>
25 Dec 2018	<p><u>Santa Claus Roving Team</u></p> <p>Santa Claus and his roving team will visit MTR stations and Light Rail stops to delight customers with Disney Tsum Tsum gifts.</p>