

Smiling Face Encourages Light Rail Passengers to Show Their Caring Spirit



Smiley®World Priority Seats are adding a caring touch to selected Light Rail vehicles under a pilot scheme to encourage and remind passengers to offer their seats to those in need, including senior citizens, persons with disabilities and pregnant mothers.

The captivating red and yellow Smiley®World Priority Seat icons are already a familiar sight in MTR trains. Starting today (2 May 2013), specially-designed priority seats can be found in four Light Rail vehicles. They will gradually be added to other Light Rail vehicles as part of the Corporation's continuing effort to promote courtesy among passengers throughout the MTR network.

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