

## 新聞稿

## Press Release

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### Ride the Second Wave of MTR Club Bonus Points Scheme

Enjoy a superb deal on a holiday to Macau, indulge in the magic of Disneyland or take a photo with Jackie Chan at Madame Tussaud's Hong Kong – MTR Club members can take advantage of these attractive offers in the second wave of the MTR Club Bonus Points Scheme from 18 August to 30 November 2008.

“The new promotion offers some great ideas for MTR Club members looking for a fun break in the next few months. By putting their Bonus Points towards the exciting travel packages, members can save hundreds of dollars in the process,” said Ms Annie Leung, Senior Manager – Sales and Marketing.

Continuing from the first round of the Bonus Points Scheme, for every dollar that members spend in fare-paying journeys on the MTR, Airport Express, Light Rail and MTR Bus on the same registered Octopus card, they will earn one Bonus Point to use in the redemption of attractive gifts and special offers. Bonus Points are accumulated until 30 June 2009, and the more members travel, the more rewards they can enjoy. Details of the new offers are as follows:

Gifts	MTR Club Bonus Points Required	Redemption Price	Redemption method (while stock lasts)	Redemption deadline for gift redemption coupon at eInstant Bonus Terminal
<b>\$10 Cash Coupon</b> at participating MTR Shops	400	N/A	Download Redemption Coupon at any eInstant Bonus Terminal* and present at MTR Customer Service Centres	30 November 2008

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<b>Macau Leisure Package for 2 #</b> Includes: - One night standard room accommodation for two - Select from Rocks Hotel or The Landmark Macau  <i>Note: Only 100 available on a first-come, first-served basis</i>	200	\$998-\$1,010	Visit Gray Line Tours directly**	N/A
<b>Hong Kong Disneyland Package</b> includes: - 1x Hong Kong Disneyland admission ticket - 1 x meal coupon worth \$55	100	Adult \$305-\$360  Child (3-11) \$235 – \$275  Seniors (65 or above) \$195-\$225	Download Redemption Coupon at any elnstant Bonus Terminals and present to Gray Line Tours on or before 5 December 2008	30 November 2008
<b>Madame Tussaud's Hong Kong &amp; Peak Tram Combo</b> Includes: - 1 x Madame Tussaud's admission ticket - 1 x Peak Tram single ticket - 1 x Sky Terrace admission ticket		\$127		

\* *elnstant Bonus Terminals are located at the following MTR Stations: Central, Hong Kong, Admiralty, Wan Chai, Causeway Bay, North Point, Tai Koo, Tsim Sha Tsui, Jordan, Mong Kok, Prince Edward, Sham Shui Po, Mei Foo, Kwai Fong, Tsuen Wan, Kowloon Tong, Kwun Tong, Hang Hau, Po Lam, Tung Chung, Hung Hom, Mong Kok East, Tai Wai, Sha Tin, Fanling, Sheung Shui, City One, Ma On Shan, Yuen Long, Tin Shui Wai and Tuen Mun stations. The MTR Shopping Centres include Telford Plaza, Maritime Square and Paradise Mall.*

\*\* Gray Line Tours is located at MTR Admiralty and Hung Hom stations, Shun Tak Centre, Nathan Road and Cheung Sha Wan Road. More details at [www.grayline.com.hk](http://www.grayline.com.hk).

# Terms and conditions apply, details at [www.mtr.com.hk](http://www.mtr.com.hk).

“Since the MTR Club Bonus Scheme was relaunched in June, nearly 40,000 new members have joined the MTR Club, enjoying the fantastic offers such as exclusive MTR souvenir tickets and discounts on the Airport Express,” Ms Leung added. “We will continue to introduce interesting gifts and promotions for our more than 700,000 MTR Club members, making a ride on the MTR even more rewarding.”

Joining the MTR Club is easy – Hong Kong residents with a valid Hong Kong Identity Card holders and an Octopus Card can simply register through [www.mtr.com.hk](http://www.mtr.com.hk). Alternatively, they can register at eInstant Bonus Terminals located at 31 MTR stations and Telford Plaza, Maritime Square and Paradise Mall MTR Shopping Centres.

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Photo Caption:

The second wave of the MTR Club Bonus Points Scheme will begin on 18 August 2008, bringing Club members new offers to Macau, Hong Kong Disneyland, Madame Tussaud’s Hong Kong and MTR Shops \$10 cash coupon.

