

新聞稿

Press Release

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MTR Safety Month Promotes Care for the Young and Old

“Take care of children and the elderly – Make safety your priority” is the theme of this year’s MTR Safety Month which kicks off today (20 November 2008). Safety Ambassadors will be out in force at MTR stations to remind passengers how to use the MTR safely, and in particular, to take care of the elderly and children.

“Statistics show that the elderly account for about 50% of the total accidents occurring in the MTR, while those involving children under the age of 10 account for about 16%,” said Mr Wilfred Lau, Head of Operations of the MTR Corporation. “In fact, many accidents involving the elderly and children can be prevented.”

Mr Lau took the opportunity to offer some tips on how accidents can be prevented: “Avoid rushing and bumping into others, refrain from taking bulky luggage onto the train, advise the elderly to use the lift, give seats to those in need, and remind children to hold the handrail. These are just some of the many things that passengers can do to help achieve a safe and happy journey for all.”

From 20 November to 21 December 2008, 200 Safety Ambassadors sporting red vests will be on duty in the MTR network to offer safety tips to passengers.

During the campaign period, passengers will also be able to obtain an origami pack featuring HODEE the rabbit, which symbolises “doing better”, at the Customer Service Centres of all MTR stations.

As part of MTR Safety Month, a new game will be launched on the MTR website www.mtr.com.hk to promote safe and considerate passenger behaviour. The game is divided into three parts covering lift and escalator safety, train door safety, and MTR by-laws. Participants will be asked to overcome the three challenges to win the HODEEs.

Take part in the MTR Safety Month and help make MTR journeys more enjoyable for everyone!

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