

【鐵聲之巔：百萬積分爭奪戰】（「活動」）條款及細則

(Scroll down for English version)

1. 是次活動的所有參加者須接受及同意此條款及細則。未滿 18 歲的參加者須得其家長或監護人的同意才能接受及同意此條款及細則。
2. 活動時段由 2026 年 6 月 11 日 12:00 開始至 2026 年 6 月 14 日 11:59（香港時間）（包括首尾兩天）（「活動時段」）截止參加。時限規定是此活動的要素。香港鐵路有限公司（「港鐵公司」）的電腦系統所記錄的時間將為最終及具約束力。
3. 在活動時段內，所有參加者須完成以下步驟：
 - i. 追蹤 MTR Instagram 專頁 (<https://www.instagram.com/mtrhk/>) 或 Facebook 專頁 (<https://www.facebook.com/mtrhk/>)；
 - ii. 於活動時段內，港鐵公司會發佈 3 個活動相關帖文（下稱「該 3 個帖文」）。參加者須於該 3 個帖文各自發佈後的 24 小時內，於相應帖文的留言欄提交答案；
 - iv. 參加者須答對第 1 及第 2 個問題，並提交第 3 個問題的答案，方符合入圍資格。
4. 成功完成條款 3. 的所有步驟之合資格參加者，港鐵公司將按第 3 個問題的答案，從中選出「最令人印象深刻」的 100 個留言（不限平台），該 100 名合資格參加者將成為得獎者。而「最令人印象深刻」的評分準則為情感連結 60%，以及與港鐵聲效聯繫 40%，共計 100%。
5. 港鐵公司將從條款 4. 中的 100 名得獎者，再按第 3 個問題的答案中選出 1 位得獎者贏得大獎，亦即個人獲得 1,000,000 MTR 分乙份；而全數 100 名得獎者可獲優異獎，亦即獲得 10,000 MTR 分乙份（「獎品」）。MTR 分只適用於 MTR Mobile 新或現有會員。
6. 港鐵公司社交媒體組將於 [2026 年 6 月 19 日] 或之前於 MTR Instagram 及 Facebook 第 3 個遊戲帖文，在得獎者的留言下通知得獎結果。得獎者須於 [2026 年 6 月 24 日]

或之前私訊（Direct Message）MTR Instagram 專頁 (<https://www.instagram.com/mtrhk/>) 或 Facebook 專頁 (<https://www.facebook.com/mtrhk/>)，並按指示向港鐵公司提交所需的所有資料（包括但不限於其 MTR Mobile 有效的會員號碼）以核實得獎資格。

7. 任何得獎者如未能於上述指定日期或之前向港鐵公司提交所需的所有資料，或未能證明其為 MTR Mobile 有效會員，其得獎資格將被取消，而獎品將不獲補發予任何其他合資格參加者。

8. 港鐵公司收到所有所需的得獎者的資料（包括但不限於其 MTR Mobile 會員號碼）後，將於 2026 年 7 月 31 日之前，將獎品存入相應得獎者提供的指定 MTR Mobile 帳戶內。

9. 於活動時段內，每個合資格的 Instagram 或 Facebook 只可參加是次活動一次，而每個 MTR Mobile 會員只有一次獲獎機會。

10. 參加者應確保所提供的所有資料均為真實及正確無誤。

11. 如有任何參加者遞交含有色情、威脅、騷擾、粗言穢語、誹謗、不實、違法、具冒犯性及／或煽動暴力的照片、內容及留言，港鐵公司有權刪除該內容並取消該參加者的參加資格及／或收回並沒收其得獎資格及獎品而無須另行通知。參加者須承擔其留言內容的任何有關後果及責任。

12. 如任何參加者使用以錯誤或假冒身份註冊的 Instagram 或 Facebook 帳戶參加此活動，或如港鐵公司認為有任何與此活動有關之欺詐或濫用之情況，或如任何參加者違反或試圖規避此活動的任何條款及細則，港鐵公司有權取消其參加資格及／或收回並沒收其得獎資格及獎品而無須另行通知。港鐵公司、其代理廣告公司及推廣公司均不會就參加者的任何欺詐或非法行為負責。

13. 獎品不可轉讓予他人或兌換現金。

14. 用戶能否參與及完成此活動取決於其所用的流動裝置型號及網絡性能。港鐵公司不保證此活動可以順利運作，並不會就任何因系統更新或維修、裝置型號、網絡、技術、駭客活動、無法或延誤參與活動、活動無法或延誤進行，及／或任何其他不可抗

力的理由，而導致任何機會、優惠及／或獎品遺失、延遲、無法送遞或無法兌換的情況負上任何法律責任。

15. 所有參加者知悉並確認其所有行動都由他們自行決定，且他們應自行承擔個人風險。

16. 在適用法律允許的最大範圍內，港鐵公司不會就因參與此活動或有關的事宜而造成任何直接或間接損失或損害（包括而不限於任何相應而生的、專項或懲戒性的損害賠償）承擔任何責任。

17. 參加者所提供的所有個人資料，包括但不限於 Instagram 或 Facebook 賬戶名稱及 MTR Mobile 會員號碼，僅用作處理此活動的聯絡、身份核實、派遞獎品及其他相關的目的（下稱「該目的」）。所收集的資料可能會轉交予為港鐵公司提供有關行政、電訊、電腦、資料處理或其他服務的代理人、承辦商或第三者服務供應商用於該目的，以及其他獲法例授權而要求取得資料的人士。個人資料的保存期限將僅以達到收集該資料目的之所需時間為限。當個人資料不再需要時，將予以銷毀。參加者可要求查閱或更正其為此活動所提供的個人資料。如有任何有關個人資料的查詢，請致函香港九龍九龍灣偉業街 33 號德福廣場港鐵總部大樓，香港鐵路有限公司，秘書及法律部，保障個人資料（私隱）主任，或電郵 PDPO@mtr.com.hk，請註明：**【鐵聲之巔：百萬積分爭奪戰】**。

18. 港鐵公司保留全權酌情決定隨時自行更改本條款及細則而毋須事先通知，接受或拒絕於此活動中任何參加者的參加資格，或就獎品作任何決定的權利包括但不限於使用其他獎項替換任何是次推廣活動涉及之獎品而毋須事先通知而替換獎品之性質或與原本的獎品有所不同。

19. 如有任何爭議，港鐵公司之決定為最終及具約束力。

20. 此活動使用 Instagram 及 Facebook 為平台，此平台有其特定的條款及細則，而此等條款及細則不在港鐵公司的控制範圍內所有參加者在參加此活動前應先閱讀及同意平台之條款及細則。所有參加者同意港鐵公司不會承擔應因此活動使用相關平台而引致的任何損失及損害或其他法律責任。

21. 本條款及細則應受中華人民共和國香港特別行政區的法律管轄並按其詮釋。
22. 本協議的任何條款都不應被任何非本協議的一方或人士根據《合約（第三者權利）條例》強制執行。
23. MTR Mobile 會員須受 MTR 分推廣條款及細則約束。
24. 如有任何查詢，請致電 MTR 分服務熱綫：29934375。
25. 如中、英文兩個版本的條款及細則有任何抵觸或歧異，應以英文版本為準。

[The Sound of MTR : Race to be an MTR Points Millionaire] (“Promotion”) Terms and Conditions

1. All participants in this Promotion must accept and agree to these terms and conditions. Participants below the age of 18 must obtain the consent of their parents or guardian to accept and agree to these terms and conditions.
2. The period for this Promotion will be from 12:00 11 June 2026 to 11:59 14 June 2026 (HKT) (Both dates inclusive) (“Promotion Period”). Time is of the essence of this Promotion. The time recorded by the computer system of MTR Corporation Limited (“MTRCL”) shall be final and binding.
3. Within the Promotion Period, all participants must complete the following steps:
 - i. Follow MTR Instagram page (<https://www.instagram.com/mtrhk/>) or Facebook page (<https://www.facebook.com/mtrhk/>);
 - ii. During the Promotion Period, MTRCL will publish 3 Promotion-related posts (the “3 Posts”). Participants must submit their answers in the comment section of each of the 3 Posts within 24 hours after each post is published;
 - iii. Participants must answer questions 1 to 2 correctly and submit an answer for the 3rd question to be eligible for shortlisting.
4. Among those eligible participants who have successfully completed all steps in Clause 3, MTRCL will select 100 participants who provide the “most impressive comments” (across all platforms) to the 3rd question. Those 100 participants will become the winners. Entries of the most impressive comments will be addressed and scored based on their ability to forge an emotional bond (60%) and their creative integration of MTR sound effects (40%).
5. From the 100 winners mentioned in Clause 4, MTRCL will further select 1 grand prize winner based on the impressiveness of the answer to the 3rd question to receive 1,000,000 MTR Points. All 100 winners will receive a merit prize of 10,000 MTR Points. (“Prize”) MTR Points are only applicable to new or existing MTR Mobile members.
6. MTRCL Social Media Team will notify the winners of the results by replying to their comments under the 3rd game post on MTR Instagram and Facebook on or before [19 June 2026]. Winners must contact the MTR Instagram page (<https://www.instagram.com/mtrhk/>) or Facebook page (<https://www.facebook.com/mtrhk/>) via Direct Message (DM) on or

before [24 June 2026] and provide all required information as directed (including but not limited to their valid MTR Mobile member number) for eligibility verification.

7. If any winner fails to submit all required information to MTRCL on or before the specified date mentioned above, or is unable to prove that they are valid MTR Mobile members the winner will be disqualified and the prize will be forfeited and not be reissued to any participants.
8. After MTRCL has received all required information from the winners (including but not limited to their MTR Mobile member number), the prize will be credited to the designated MTR Mobile account provided by the respective winners on or before 31 July 2026.
9. Each qualified Instagram or Facebook account can only participate in this Promotion once, and each MTR Mobile account only has one chance to win a prize under this Promotion.
10. Participants shall ensure all information provided is true and accurate.
11. If any participant submits any photos, content, or comments containing material that is pornographic, threatening, harassing, vulgar, defamatory, untrue, illegal, offensive and/or incites violence, MTRCL shall have the right to delete such content and disqualify the concerned participant and/or withdraw and forfeit the award and prize without prior notice. Participants must assume responsibility for any consequences and liabilities associated with the content of their comments.
12. If any participant takes part in the Promotion using an Instagram or Facebook account registered with a false or fraudulent identity, or if there is in MTRCL's opinion any fraud relating to or abuse of the Promotion, or if any participant is in breach of or attempts to circumvent any terms and conditions of this Promotion, MTRCL reserves the right to disqualify the participant and/or withdraw and forfeit the award and prize without prior notice. MTRCL, its marketing agent and promotion agent shall not be responsible for any fraud or illegal action of or caused by the participant.
13. Prizes cannot be transferred to another person, nor exchanged for cash.
14. Whether a person can join or complete the Promotion is subject to the mobile device model used and network performance. MTRCL does not guarantee the smooth operation of the Promotion, nor bear any legal responsibility for any opportunities, offers and/or prizes that are lost, delayed, not received or not redeemed due to any issues relating to system updates

- or maintenance, device model, network, technology, hacking, unsuccessful or delayed participation in or operation of the Promotion, and/or any other force majeure reasons.
15. All participants acknowledge and confirm that all actions are based on their own decision and that they shall be responsible for their own risk.
 16. To the maximum extent permissible by applicable law, MTRCL accepts no liability for any direct or indirect loss or damage (including without limitation any consequential, special, or exemplary damages) arising from the participation in the Promotion or relating thereto.
 17. All personal information provided by participants, including but not limited to Instagram or Facebook account names and MTR Mobile member numbers, will only be used for the purposes of communication, identity verification, prize delivery, and other associated purposes ("Purposes"). The information collected may be transferred to agents, contractors or third-party service providers who provide MTRCL with administrative, telecommunications, computer, data processing or other services for the Purposes, or any persons who are authorized by law to request information. Personal information will only be kept for as long as necessary to fulfill the purpose for which the data was collected. Personal information which is no longer required will be destroyed. Participants may request access to and correction of their personal information provided for the Promotion. For any enquiry on personal information, please write to: Personal Data Privacy Officer, Secretary and Legal Department, MTR Corporation Limited, MTR Headquarters Building, Telford Plaza, 33 Wai Yip Street, Kowloon Bay, Kowloon, Hong Kong, or e-mail to PDPO@mtr.com.hk. Please specify: [The Sound of MTR : Race to be MTR Points Millionaire].
 18. MTRCL reserves the right, in its sole discretion, to change these terms and conditions at any time without prior notice, to accept or reject the eligibility of any participant in this Promotion, or to make any decision in respect of the prizes, including but not limited to substituting any prize involved in this Promotion with other prizes without prior notice, even if the nature or value of the substitute prize differs from the original.
 19. In case of any dispute, the decision of MTRCL shall be final and binding.
 20. The Promotion uses Instagram and Facebook as platforms, which have their own specific terms and conditions, and those terms and conditions are out of MTRCL's control. Participants should read and accept the platforms' terms and conditions before joining the

Promotion. All participants agree that MTRCL shall not be responsible for any loss, damage, or other legal liability caused by the use of the relevant platforms in the Promotion.

21. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region of the People's Republic of China.
22. No term of this agreement should be enforceable, by virtue of the Contracts (Rights of Third Parties) Ordinance, by any entity or person who is not a party to this agreement.
23. MTR Mobile members shall be bound by the MTR Points Promotion Terms and Conditions.
24. For any enquiries, please call the MTR Points Service Hotline at 2993 4375.
25. In the event of any discrepancy or inconsistency between the English and Chinese versions of these terms and conditions, the English version shall prevail.