

## MTR Mobile 「CHIKAWA DAYS 站站遊蹤」：《密密搭·賞襟章》

條款及細則：

1. 此推廣的主辦機構為 MTR Corporation Limited ( 以下統稱「主辦方」)。
2. 推廣期由 2025 年 7 月 28 日至 2025 年 8 月 31 日為止 ( 首尾兩天包括在內 )( 以下稱「推廣期」)。
3. 此推廣適用於 MTR Mobile 現有或新會員 (「會員」)，並在推廣期內完成下列第 4 項條款所定義的指定要求 ( 為「合資格會員」)。
4. 於推廣期內，每位合資格會員須符合以下條件方可參加：
  - i. 已下載 MTR Mobile 最新版本；
  - ii. 持 MTR Mobile 有效賬戶之會員；
  - iii. 登入 MTR Mobile 賬戶並在登記截止日期前於活動登記頁面完成合資格登記；
  - iv. 完成登記後於指定日期使用指定付款方式乘搭港鐵付費車程最少一次。
5. 合資格會員於推廣期內累積合資格車程，即有機會在每個階段中贏得獎賞 ( 請參閱下列第 7 項條款 )，推廣共設有兩個乘車時段：

步驟	指定日期	詳情
登記參與	2025 年 7 月 28 日至 2025 年 8 月 18 日 ( 首尾兩天包括在內，以港鐵列車服務時間為準。 )	於指定日期內，到 MTR Mobile 活動登記頁面完成登記 (「合資格登記」)。
第一階段乘車時段	2025 年 8 月 1 日至 2025 年 8 月 9 日 ( 首尾兩天包括在內，以港鐵列車服務時間為準。 )	成功登記後於指定日期內，使用指定付款方式乘搭合資格車程 ( 請參閱下列第 6 項條款 ) *。
第二階段乘車時段	2025 年 8 月 10 日至 2025 年 8 月 18 日 ( 首尾兩天包括在內，以港鐵列車服務時間為準。 )	

6. 合資格會員使用已連結 MTR Mobile 賬戶的八達通支付港鐵付費車程，或繳付其有效全月通的連接車程之額外車費，即視為一次有效港鐵付費車程 (「合資格車程」)。使用其他付款方式，包括實體/電子都會票、實體/電子單程票、二維碼車票、感應式卡 ( 信用卡或扣賬卡 )、港鐵旅遊票及全月通 ( 乘搭非連接車程 )，均不適用於此推廣。合資格會員必須確保其賬戶於推廣期及獎賞換領期期間為有效狀態，否則該 MTR Mobile 賬戶將不可獲得獎賞。若合資格會員於乘搭合資格乘車後的同日轉換連結 MTR Mobile 賬戶的八達通，當日使用被取代的八達通所乘搭的合資格車程將不獲計算。
7. 每階段的指定日期內累積合資格車程次數最高的首 14,000 名合資格會員將成為得獎者。每位得獎者可獲得扭蛋機會乙次以得到活動襟章乙枚 (「獎賞」)( 襟章共有六款 )，並需自行前往指定地點換領獎賞。兩個階段合共 28,000 名得獎者。獎賞只適用於合資格會員，每位合資格會員於每個階段只可以得獎一次，

整個推廣期內合共最多能得獎兩次。如累積合資格車程次數相同，將以最後合資格車程出閘時間之先後作準。

8. 所有合資格會員的合資格車程將於第一階段及第二階段分別計算。
9. 合資格會員只需成功登記一次即獲資格參加是次推廣。如合資格會員於第一階段期間首次登記，將獲計算第一階段及第二階段的所有合資格車程。如合資格會員於第二階段期間首次登記，則只獲計算第二階段的所有合資格車程。

例子一	例子二
合資格會員於 2025 年 7 月 28 日至 8 月 9 日期間成功合資格登記參與推廣，合資格車程計算日期為：  第一階段：2025 年 8 月 1 日至 2025 年 8 月 9 日； 及 第二階段：2025 年 8 月 10 日至 2025 年 8 月 18 日（毋需再次登記）	合資格會員於 2025 年 8 月 10 至 18 日期間成功合資格登記參與推廣，合資格車程計算日期為：  第一階段：不適用 第二階段：2025 年 8 月 10 日至 2025 年 8 月 18 日

10. 會員所提供的資料將不可更改，所有資料均以 MTR Mobile 記錄為準，重覆登記、錯誤或不完整的資料將被視作無效。主辦方有權因此取消其參加資格或得獎資格。
11. 凡參加是次推廣活動者，即表示其了解並同意此活動「條款及細則」。如有違反，主辦方有權取消其參加或得獎資格，並對於任何破壞是次推廣活動之行為保留追究權利。
12. 得獎者於每個階段結束後將會收到主辦方發出之 MTR Mobile 信箱訊息通知、手機推送通知及電郵通知以兌換獎賞。得獎名單將不會公開而非得獎者將不獲通知。得獎者須帶同獲發之得獎訊息，按訊息內列明之日期及時間親身前往隨機獲派的地點兌換獎賞。兌換獎賞地點為「CHIIKAWA DAYS 站站遊蹤」的車站展覽地點之一，包括太古站、將軍澳站、香港站、九龍站及香港西九龍站，得獎者只可憑得獎訊息於訊息提及的指定地點兌換乙次。

得獎通知及指定兌換獎賞日期為：

	得獎通知日期	指定兌換獎賞日期
第一階段	2025 年 8 月 13 至 14 日	2025 年 8 月 13 至 21 日
第二階段	2025 年 8 月 22 至 23 日	2025 年 8 月 22 至 31 日

13. 得獎者兌換時須開啟 MTR Mobile 賬戶「我的收藏」內的有效獎賞，並根據在場工作人員指示掃描二維碼兌換扭蛋機會乙次以得到活動襟章乙枚（共有六款，款式隨機並不可退 / 換 / 要求指定款式）。
14. 得獎者將被另行通知兌換詳情。

15. 得獎者須開啟會員賬戶之「基本資料」頁展示登記號碼以核實身份 ( 不接受截圖 )。如因得獎者所提供的個人資料不實及/ 或錯誤或因其他任何非主辦方之原因以致無法核實其身份，或得獎者無法收到領獎通知或領取獎品，其得獎資格將會被取消，主辦方將不會負上任何責任或作任何形式之補償。
16. 得獎者若未能在得獎通知列明之日期前兌換，得獎者將被視同放棄得獎權利。得獎者不得將其領獎資格轉讓予其他人。
17. 所有獎品不設退換、不得轉售他人、兌換現金、其他產品或優惠。推廣期過後，任何未被使用之服務或應得之權利將被取消及不獲補償。
18. 如發現參加者以空號、假賬戶或以任何方式入侵及/或修改電腦程式的方式或主辦方有合理理由相信參加者以任何不公平、不誠實、不正當或非法手段參加或促使他人參加是次推廣活動或在未取得主辦方事先同意下以任何利益促使他人參加是次推廣活動，主辦方有權取消相關參加者的參加及/或得獎資格。主辦方對於任何干擾及/或破壞是次推廣活動之行為保留追究權利。
19. 就任何有關是次推廣活動之爭議，主辦方擁有最終及對參加者具約束力之決定權。
20. MTR Mobile 會員須受 MTR 分推廣條款及細則約束。
21. 如中、英文兩個版本的條款及細則有任何抵觸或歧異，應以中文版本為準。
22. 如有任何查詢，請致電 MTR 分服務熱綫：2993 4375。
23. 《合約 ( 第三者 ) 權利條例》不適用於本條款及細則。

## MTR Mobile: “CHIIKAWA DAYS in MTR” - Ride More for a “Gacha” Surprise!

### Terms and Conditions:

1. This promotion is organized by the MTR Corporation Limited (hereinafter referred to as the “Organizer”).
2. The promotion period is from 28 July 2025 to 31 August 2025 (both dates inclusive) (hereinafter referred to as the “Promotion Period”).
3. This promotion is applicable to existing or new MTR Mobile members (“Members”) who fulfilled the requirements in Clause 4 below during the promotion period (referred to as “Eligible Members”)
4. During the promotion period, eligible members must fulfil the following conditions to participate:
  - i. Has downloaded the latest version of MTR Mobile;
  - ii. Is a member on MTR Mobile with a valid account;
  - iii. Must log in to their MTR Mobile account and complete registration on the event registration page before the end of the registration period;
  - iv. Upon successful registration, use the designated payment method to ride on the MTR for a paid trip at least once during the specified dates.
5. Eligible members who accumulate eligible rides during the Promotion Period can earn an opportunity to win a reward in each ride period (please refer to Clause 7 below). The promotion consists of two phases of ride period:

Steps	Specified Periods	Details
Register to participate	28 July 2025 to 18 August 2025 (inclusive of both the start and end dates, in accordance with the daily operating hours of MTR.)	Complete registration on the event registration page within the specified dates (“Eligible registration”).
Phase 1 Ride Period	1 August 2025 to 9 August 2025 (inclusive of both the start and end dates, in accordance with the daily operating hours of MTR.)	Upon successful registration, use the designated payment methods (as stated in Clause 6 below) to take eligible rides on the MTR network (as stated in Clause 6 below) *.  *Not applicable to Light Rail, MTR Bus, MTR Feeder Bus, High Speed Rail and Airport Express paid trips.
Phase 2 Ride Period	10 August 2025 to 18 August 2025 (inclusive of both the start and end dates, in accordance with the daily operating hours of MTR.)	

6. For eligible members who use their Octopus linked to their MTR Mobile account to ride the MTR for paid trips or pay additional fares for the connecting journeys using a valid Monthly Pass, such trips are counted as one valid MTR paid trip (“Eligible Ride”). Trips paid with other payment methods, including physical/electronic City Saver tickets, physical/electronic single journey tickets, QR code tickets, contactless bank cards (credit or debit cards), MTR Tourist Tickets, and Monthly Passes (used for non-connecting journeys) are not eligible for this promotion. Eligible members shall maintain a valid MTR Mobile account during the promotion period and the reward redemption period. If eligible members replace their Octopus linked to their MTR Mobile account on the same day after taking an eligible ride, the ride paid by the previously linked Octopus on that day shall not be regarded as an eligible ride.

7. For each phase, the top 14,000 eligible members who accumulate the highest number of eligible rides during the specified dates will be the winners. Each winner will be rewarded to draw a Gacha and win a badge ("reward") (a total of six designs of badges). There will be a total of 28,000 winners across both phases of the ride period. Each eligible member can win once during each phase and can win up to two times during the entire promotion period. If accumulated eligible rides are the same, the exit time of the participant's final eligible ride will then be the criterion.
8. All eligible members' eligible rides will be calculated separately for the Phase 1 and Phase 2 Ride Periods.
9. Eligible members only need to register once to participate in this promotion. If an eligible member registers during the Phase 1 Ride Period, all eligible rides in the Phase 1 and Phase 2 Ride Periods will be counted. If an eligible member registers during the Phase 2 Ride Period, only the eligible rides in Phase 2 Ride Period will be counted.

<b>Example 1</b>	<b>Example 2</b>
For eligible members who register from 28 July 2025 to 9 August 2025, the counted eligible ride periods are:  Phase 1 Ride Period: 1 to 9 August 2025; and  Phase 2 Ride Period: 10 to 18 August 2025  (No need to register again)	For eligible members who register from 10 to 18 August 2025, the counted eligible ride periods are:  Phase 1 Ride Period: Not applicable  Phase 2 Ride Period: 10 to 18 August 2025

10. The information provided by the Member may not be changed. All information is subject to the records of MTR Mobile. Duplicate registrations, incorrect or incomplete information will be deemed invalid. The Organizer reserves the right to, therefore, disqualify any participation or reward.
11. Anyone who participates in this promotion signifies that he/she understands and agrees to the "Terms and Conditions" of this promotion. In case of any violations, the Organizer reserves the right to disqualify him/her from participation or winning the reward, and to hold him/her accountable for any behaviors that disrupt this promotion.
12. Winners will be notified via MTR Mobile inbox message, mobile push notification and email direct message after each Ride Period concludes. The list of winners will not be announced to the public and non-winning participants will not be notified. Winners are required to present the Reward notification and visit the randomly assigned location to redeem their reward in person within the redemption period indicated in the reward notification. Redemption locations are the MTR exhibition locations of "CHIKAWA DAYS in MTR", including Tai Koo station, Tseung Kwan O station, Hong Kong station, Kowloon station and Hong Kong West Kowloon station. Winners can redeem their reward only once at the assigned location mentioned in the notification.

Specific dates of the reward notification and reward redemption:

	<b>Specific Dates of Reward Notification</b>	<b>Specific Dates of Reward Redemption</b>
<b>Phase 1</b>	13 to 14 August 2025	13 to 21 August 2025
<b>Phase 2</b>	22 to 23 August 2025	22 to 31 August 2025

13. Winners must present the valid reward in the "My collections" section of their MTR Mobile account when redeeming and follow the instructions from on-site promoters to scan the QR code to redeem the reward, draw a Gacha and win a badge (with a total of six designs; designs are random and cannot be exchanged, returned or requested).
14. Redemption details will be separately sent to the winners.
15. Winners must open the "Profile" page of their member account to display the registration number to verify the winner's identity (screenshots are not accepted). If the winner's identity cannot be verified due to inaccurate and/or incorrect personal information provided by the winner or for any other reasons not caused by the Organizer, or the winner fails to receive the reward notification or to redeem the reward, his/her eligibility will be revoked and the Organizer will not take any responsibility or provide any form of compensation.
16. If the winner fails to redeem the reward before the date specified in the reward notification, the winner will be deemed to have waived the right to win the reward. Winners may not transfer their reward eligibility to others.
17. All rewards cannot be exchanged/returned, resold and exchanged for cash, other products or offers. Any unused services or entitlements will be cancelled without compensation after the validity period of the reward has expired.
18. If it is discovered that a participant uses an empty account, a fake account or hacks and/or modifies the software program in any way, or the Organizer has reasonable grounds to believe that the participant participates in or procures others to participate in the promotion by any unfair, dishonest, improper or illegal means, or promotes others to participate in this promotion for any benefit without the prior consent of the Organizer, the Organizer reserves the right to disqualify the relevant participants from participation and/or winning the reward. The Organizer reserves the right to pursue any actions that interfere with and/or disrupt the promotion.
19. The Organizer has the final and binding decision on any disputes related to this promotion.
20. Terms and Conditions of MTR Points Promotion apply to MTR Mobile members.
21. Should there be any discrepancy between the English version and the Chinese version of the terms and conditions herein, the Chinese version shall prevail.
22. For any enquiries, please call the MTR Points Service Hotline: 2993 4375.
23. The Contracts (Rights of Third Parties) Ordinance shall not apply to the Terms and Conditions herein.