

【Shenzhen】Zizai movable type cultural museum

A precious treasure: The marvellous world of movable type printing!



Located at I-Factory in Shekou, Shenzhen, the Zizai Movable Type Cultural Museum is China's first major creative space for Chinese character culture. Covering an area of some 2,000 square metres, the Museum combines a movable type library, a movable type collection, an aesthetic space exhibition, a Chinese character market and a Chinese character classroom. In the information age, where lead types are disappearing from our daily lives, the Museum focuses on presenting movable type printing and Chinese characters to the contemporary world. You can see well-preserved and precious wooden movable types, or movable types made of various materials such as clay, tin, copper, porcelain, wood and lead.



Here, you can experience every step of the movable type printing process and learn about movable type typesetting techniques. What's more, you can buy movable types printed with your name or other Chinese characters and take them home.



In addition to sightseeing tours, the Museum offers a wide range of experience packages so that visitors can gain a deeper understanding of traditional oriental arts and cultures, as well as free guided tours. Apart from the movable type printing experience, there are also various non-heritage experiences such as New Year prints and DIY goldfish lanterns, as well as cultural and creative products related to Chinese characters available for purchase. The second floor of the Museum features the Relaxing Screening Room, the President's Office and the Corridor of Old Times, all of which are excellent photo spots that perfectly recreate the atmosphere of the Republican Era.

【Zizai Movable Type Cultural Museum】

Address: I-Factory, 8 Haiwan Road, Nanshan District, Shenzhen

Getting there:

1. From downtown area: Take Shenzhen Metro Line 12. Get off at Zuopatai East Station and walk about 13 minutes from Exit A.
2. From East Rail Line Lo Wu Station: Get to Shenzhen Metro LuoHu Station on foot and take Line 1. Transfer to Line 11 at Chegongmiao Station and then transfer to Line 12 at Nanshan Station.
3. From East Rail Line Lok Ma Chau Station: Get to Shenzhen Metro Futian Checkpoint Station on foot and take Line 10. Transfer to Line 11 at Gangxia North Station and then transfer to Line 12 at Nanshan Station.
4. From High Speed Rail Futian Station: Get to Shenzhen Metro Futian Station on foot. Take Line 11 and then transfer to Line 12 at Nanshan Station.

The above information is for reference only and is subject to change without prior notice.