

【Shenzhen】Yuxin Bookstore
A dreamlike world of books and art!

	Since its opening, Yuxin Bookstore has quickly become a social media sensation thanks to its unique design style. Making clever use of light and reflections, the mirror designs of “Möbius Strip” and “Book Tunnel” inside the store create a magical sense of space that transports visitors into a vast universe of books.
	Stepping into the bookstore, you are instantly transported to the set of a sci-fi film. Inspired by the “Möbius Strip”, the central core area features a silver-grey mirrored floor that extends indefinitely, with LED light strips cascading like a galaxy. Reflections bounce between the mirrors and bookshelves, creating layers of time and space. Ring-shaped bookshelves twist upward with mathematical beauty, while book covers appear in the reflection of mirrors, attracting young visitors to take pictures of the “space-time distortion”, making reading a journey that breaks through dimensions.
	The store also features the unique SHINE BAR and TEA • SHINE. With its infinity edge water landscape, SHINE BAR has an outdoor cinema that hosts screenings of indie gems and classic films, drawing crowds of art enthusiasts to take pictures. As dusk falls, the shared book tables in front of the floor-to-ceiling windows are illuminated with warm lights. There, book lovers share knowledge and warmth, creating one of the most touching cultural scenes in the city.

【Yuxin Bookstore (Longhua Impression Collection Store) 】

Address: 3rd Floor, Impression Collection, 53 Minzhi Avenue South, Longhua District, Shenzhen

Getting there:

1. From downtown area: Take Shenzhen Metro Line 4. Get off at Baishilong Station and walk about 13 minutes from Exit A.
2. From East Rail Line Lo Wu Station: Get to Shenzhen Metro LuoHu Station on foot. Take Line 1 and then transfer to Line 4 at Convention & Exhibition Center Station.
3. From East Rail Line Lok Ma Chau Station: Get to Shenzhen Metro Futian Checkpoint Station on foot and take Line 4.
4. From High Speed Rail Futian Station: Get to Shenzhen Metro Futian Station on foot and take Line 4.

The above information is for reference only and is subject to change without prior notice.