

Vision

We aim to be a globally recognised leader that connects and grows communities with caring service.



Mission

- Enhance customers' quality of life and anticipate their needs.
- Actively engage in communities we serve.
- Foster a company culture that staff can learn, grow and take pride in.
- Provide sustainable returns to investors.
- Set ourselves new standards through innovation and continuous improvement.
- Grow in Hong Kong, Mainland of China and capture opportunities in Europe by extending our core competencies.



Values

Excellent Service

- We are committed to proactively provide safe, efficient and caring service valued by customers.

Mutual Respect

- We work in an open team environment based on trust, joint commitment and respect.
- We listen and respect the views of the community and other stakeholders.

Value Creation

- We create profits through efficient execution, continuous improvement and innovation in delivering products and services valued by customers.

Enterprising Spirit

- We have the courage to question the status quo to seek improvement, proactively taking initiatives and having the resourcefulness to overcome obstacles and reach new horizons.

A new vision and mission that reaffirms our commitment to different stakeholders while guiding our corporation to reach greater heights as a globally recognised leader.

The four values will remain the foundation upon which we build our continued success.

