Sustainability

Our Corporate Sustainability Policy commits us to stewardship of our organisation in a way that seeks intergenerational development through meeting the needs of the present without compromising the ability of future generations to meet their needs.

Within this framework of social, economic and environmental stewardship, sustainability is our organisational goal, while corporate responsibility serves as the path that guides how we work towards development and create the resilience needed for market competitiveness.

Sustainable Development

The Company's integrated "Rail plus Property" model creates the capacity to be a self-sustaining urban transport system. Through the ownership of land assets and linked air rights we advance new land uses through high density living centres linked by rail. This vision of transit-oriented development leverages the economic opportunity derived from enhanced residential and commercial properties and activities in and around rail stations. MTR Corporation is a recognised leader in pioneering this model for 21st Century urban planning.

The high density environments fostered by our model work under a development approach in which properties adjacent to our rail lines are developed under a master plan that incorporates current social aspirations and environmental excellence. LOHAS Park brings this idea to life. Residents enjoy spacious, green community living supported by environmental programmes such as waste water recycling, road and pedestrian separation and energy efficient buildings.

During the year's C40 Hong Kong Workshop in November 2010, which was jointly hosted by the Environmental Campaign Committee of the Hong Kong SAR Government and the C40, the Company shared with mayors from major cities from around the world the merits of the "rail plus property" model. City representatives experienced our world class travel services and discussed the success of the rail and property model with Company management. C40 is a partnership between the Clinton Climate Initiative and the Large Cities Climate Leadership Group formed in August 2006. As we grow, operate and maintain our business we focus on ensuring the resilience of assets and services. We achieve this through the continual improvement of our services, assets and supply chain, taking into consideration society's changing aspirations and the need to protect our natural environment.

We accommodate these social and environmental aspects in our operations by engaging stakeholders and understanding their expectations, including those of our customers, supply chain and business partners. Balancing their aspirations with the risks of operating as a commercial enterprise is our means of achieving sustainable development.

Transparency and Leadership

The Company reports its economic, social and environmental performance in the Annual Report and Sustainability Report. We adopt recognised global and industry standards or best practices for measuring performance, including GRI G3 Sustainability Reporting Guidelines, CoMET benchmarking programme and the Carbon Disclosure Project.

Our achievements in incorporating sustainable best practices into all our business decisions continue to attract international recognition. In 2010, we were again named as a Sustainability Leader within the global travel and tourism industry sector, and won a Gold Class award from Sustainable Asset Management (SAM). The Company is listed in the Dow Jones Sustainability Indexes, FTSE4Good Index and Hong Kong's Hang Seng Corporate Sustainability Index. We are also included as the only Hong Kong company in the 2010 Global 100 Most Sustainable Corporations in the World (the Global 100).