# Milestones 2005

# **January**

- > The Company raised more than HK\$2 million from passengers and patrons of Telford Plaza to support tsunami relief work in South Asia.
- > The Company awarded the tender for the Tseung Kwan O Area 86 Package One Development to City Investments Limited, a subsidiary of Cheung Kong (Holdings) Limited.



### **February**

- > The Company raised HK\$1 million for the Hong Kong Community Chest through Chinese New Year promotion events in our shopping centres.
- > The Company received the Lloyd's Register Rail report on our service performance and asset management regime, and took immediate actions to adopt its recommendations.
- > The Company and our Public-Private Partnership partners initialled a Concession Agreement with the Beijing Municipal People's Government for Beijing Metro Line 4.

#### March

- > The Company was recognised as the most socially responsible company in Hong Kong in a survey among university students sponsored by Government's Sustainable Development Fund.
- > Two new subways were opened, one between Langham Place and Mong Kok Station and the other connecting Tsim Sha Tsui Station with KCRC's East Tsim Sha Tsui Station.
- > The Hong Kong Tourism Board opened its first Visitor Information & Services Centre in the MTR system at Causeway Bay Station.

# **April**

- > The Company and the Hong Kong Amateur Athletic Association co-organised the inaugural "MTR HONG KONG Race Walking 2005" held in Central on 3 April, spreading the good health message to the public whilst raising more than HK\$900,000 to fund programmes promoting healthy living.
- > "Best Station Operator Election" was organised to demonstrate the Company's commitment to excellent customer service.
- > The Company enlisted the service of several clowns as "Keep the MTR Clean" Ambassadors to remind passengers of MTR's no-eating-and-drinking policy as part of the annual "Passenger Behaviour Education Programme".

- > An Artificial Intelligence software system jointly designed and developed by City University of Hong Kong and the Company for the efficient allocation and management of engineering resources for all rail lines was honoured by the American Association for Artificial Intelligence with the "Innovative Application of Artificial Intelligence" Award 2005 in the category of "Deployed Applications".
- > The Company and Hong Kong Disneyland unveiled the first Disneyland Resort Line train, which will bring guests to China's first Disney theme park set to open on 12 September 2005.



- > The Company 2004 TV Commercial "MTR – Metro News version" was awarded "The Most Delightful TV Commercial" Award at ATV's 11th Annual Most Popular TV Commercial Award Presentation.
- > The Company's fifth shopping centre "The Lane", located above Hang Hau Station, opened for business.



# May

- > The Company entered into a
  Memorandum of Understanding with the
  Wuhan Urban Construction Investment and
  Development Group Co. Ltd. and Wuhan
  Municipal Development Planning
  Commission to explore co-operation
  opportunities for the construction and
  operation of metro lines in Wuhan.
- > The Company appointed Mr. Jeremy Long as the Chief Executive Officer – European Business to strengthen MTR Corporation's presence in Europe.
- > The Company's Sustainability Report 2003 was accredited by The Association of Chartered Certified Accountants (ACCA) Hong Kong with the "Best Sustainability Report Award" in recognition of its outstanding performance in sustainability reporting.
- > MTR Corporation was awarded *East Week Magazine's* first-time "Quality Living Award HK 2005" Public Transport Category in recognition of our contribution to enhancing the quality of life in Hong Kong.
- > The Company initialled the Concession Agreement for Shenzhen Metro Line 4, which includes property development rights for 2.9 million square metres of gross floor area, and signed a Memorandum of Understanding covering co-operation on investment, construction and operation for Lines 2 and 3, with the Shenzhen Municipal People's Government.



> Residence Oasis at Hang Hau Station was completed and handed over to individual owners, bringing our management portfolio of residential flats to 52,653 units.

#### June

- > Government requested MTR Corporation to proceed with further planning of, and preparations for, the West Island Line and announced it would begin negotiations with the Company on scope, cost and implementation programme of the project.
- > The Company won Category Award of Public Transportation in *Next Magazine's* Top Service Award 2005 for the seventh consecutive year.
- > Renovation works of the retail zones at Kwai Fong, Sham Shui Po, Diamond Hill, Tsing Yi, Lok Fu, Yau Ma Tei, Olympic, Sheung Wan, Kowloon Bay and Kwai Hing stations were completed in the first half of 2005.
- > The Company and the Faculty of Engineering of Hong Kong Polytechnic University jointly introduced a Master of Science / Postgraduate Diploma programme in Electrical Engineering (Railway Systems).