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Our Vision

We aim to be an internationallyrecognised company that connects and grows communities with caring, innovative and sustainable services.



Our Purpose

Keep Cities Moving



Our Values

- **Excellent Service**
- Value Creation
- Mutual Respect
- Enterprising Spirit



Our Cultural Focus Areas

- **Participative Communication**
- Collaboration
- Effectiveness & Innovation
- · Agility to Change

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Corporate Strategy 3 Strategic Pillars



Hong Kong Core

Attain Full Potential of Hong Kong Core Business and Advance our Social Objectives



Mainland China and **International Businesses**

Expand into New Hubs and New Products across Mainland China and International Business, Maintaining a Steady Growth



New Growth Engine

Invest in New Technologies and Mobility Services to Reinforce our Core for Long-term Growth



Interim Report 2025



Sustainability Report 2024



