



Press Release

9 July 2025

**MTR and AllRightsReserved Celebrate the Opening of “CHIIKAWA DAYS” Exhibition  
Launching “CHIIKAWA DAYS in MTR”  
Adorable Themed Light Rail Debuts to Spread Joy across the Community**

The popular anime CHIIKAWA has taken Asia by storm. MTR Corporation announced today (9 July 2025) that it will once again partner with creative brand AllRightsReserved to launch a series of summer programmes with the theme of “CHIIKAWA DAYS in MTR” to coincide with its city-wide “CHIIKAWA DAYS” Exhibition. The “CHIIKAWA DAYS Themed Light Rail” will debut on 12 July (Saturday), featuring Chiikawa, Hachiware, Usagi and friends, inviting passengers into CHIIKAWA’s world and spreading joy throughout the community.

The summer-exclusive “CHIIKAWA DAYS Themed Light Rail” will operate from 12 July to 31 August, 2025. The themed Light Rail vehicle will run along Light Rail routes in Tuen Mun, Yuen Long and Tin Shui Wai on weekdays, with passengers able to ride by paying their fare as usual. During weekends, the themed Light Rail will operate along the “Tuen Mun Voyager” sightseeing route, offering more immersive and photo-taking opportunities for fans and passengers. The livery of the themed Light Rail features Chiikawa, Hachiware and Usagi holding their “hunting sticks” in the daytime forest alongside their friends who are enjoying delicious food as in the series, inviting passengers to enter the world of CHIIKAWA.

Passengers interested in taking the “CHIIKAWA DAYS Themed Light Rail” on the “Tuen Mun Voyager” route can purchase the “Light Rail Travel Pass Package” for HK\$50 on weekends during the abovementioned period at Siu Hong Light Rail Stop. By purchasing a valid Travel Pass, passengers can ride the themed Light Rail at designated timeslots<sup>1</sup> and enjoy unlimited rides on other Light Rail routes. Additionally, passengers will receive a limited “CHIIKAWA DAYS” themed envelope and sticker, as well as coupons for the physical stores of MTR e-Store and selected MTR station shops. There is a maximum passenger capacity for each “Tuen Mun Voyager” ride, and the “Light Rail Travel Pass Package” will be sold in quantities in accordance with the capacity on a first-come, first-served basis while stocks last (please refer to the Annex for more information).

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<sup>1</sup> Special train operations will be implemented if overcrowded. Passengers holding a valid “Light Rail Travel Pass” may not be permitted to re-board another themed Light Rail after alighting at the intermediate stops along the “Tuen Mun Voyager” route for ensuring a pleasant journey.

Ms Diane Chiu, General Manager – Marketing and Revenue Management of MTR Corporation said, “We are delighted to join the city-wide CHIIKAWA DAYS Exhibition. Following our earlier promotion to distribute free souvenirs at stations, we are launching the ‘CHIIKAWA DAYS Themed Light Rail’ today as a prelude to the Exhibition, spreading joy and happiness across passengers’ journeys while they explore around Tuen Mun, Yuen Long and Tin Shui Wai. In August, we will bring more surprises to the public and visitors in various forms at designated stations. Please stay tuned!”

Mr SK Lam, Founder of AllRightsReserved and Organiser of CHIIKAWA DAYS said, “The CHIIKAWA DAYS Exhibition centers on the four essential aspects of daily life: clothing, food, shelter, and action. Within this framework, ‘travel’ is an important expression of ‘action’, especially in the context of urban living. To reflect this, the theme has been extended to highlight Hong Kong’s most widely used mode of transport—the MTR. In the CHIIKAWA universe, the characters navigate a daily rhythm of ‘work, battle, and testing,’ mirroring the fast-paced commute experienced by office workers and students in Hong Kong. Through a collaboration with MTR Corporation, CHIIKAWA’s cheerful presence will appear throughout train carriages, bringing joy and encouragement to both locals and visitors.”

MTR Corporation will announce more exciting programmes in August, including special appearances of Chiikawa at designated stations, along with much-anticipated themed souvenirs for both Chiikawa and railway fans. Please stay tuned for further announcements.

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## About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with over 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff\*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

\*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

## About AllRightsReserved

Founded in 2003, AllRightsReserved (ARR) is a creative brand consistently reaching out to wherever creativity occurs. Being a vanguard of the art and creative scene, ARR pushes the boundaries of art and challenges the confines of the medium.

World-renowned artist KAWS has been a long-time partner of ARR for over a decade. Shortly after the inception of the joint forces in 2010, the duo quickly generated tremendous excitement and earned worldwide acclaim owing to beyond creativity and expectation. The ongoing exhibition of "KAWS:HOLIDAY" has also been touring through Seoul, Taipei, Hong Kong, Tokyo, Bristol, Singapore, Changbai Mountain, Melbourne, Yogyakarta, Shanghai, Le Brassus, Bangkok and was also launched into the stratosphere.

Over the years, ARR has embellished public landscapes by curating various projects ranging from art installations, art projects, and exhibitions to partnering with a mélange of leading collaborators and artists from diverse backgrounds - From the cities' most recognizable exhibition with Yayoi Kusama "DOTS OBSESSION - SOUL OF PUMPKIN" in 2007; large-scale immersive art projects of "100% DORAEMON & FRIENDS" Tour (HK & Shanghai), "PANDA GO! FEST" HK, "DOUBLE DUCKS", "Rubber Duck Project - HK Tour", "100 Years Before the Birth of Doraemon", "1600+ Pandas World Tour" to "Light Rose Garden HK"; to four permanent colossal outdoor installations in China; from luxury automobile maker Rolls Royce to international IP, Netflix, gallery to museum. ARR continues to articulate artists' stories in a never-ending continuum of creativity.

## Photo Captions:

1. (From left) Ms Cheri Lee, Chief of Operating & Metro Segment of MTR Corporation, Ms Diane Chiu, General Manager – Marketing and Revenue Management of MTR Corporation, Mr SK Lam, Founder of AllRightsReserved and Organiser of CHIIKAWA DAYS and Mr Alvin Lee, Director, Event & Product Development of Hong Kong Tourism Board inaugurate the “CHIIKAWA DAYS in MTR” programme and step into the first “CHIIKAWA DAYS Themed Light Rail”.



2. "CHIIKAWA DAYS Themed Light Rail" will start welcoming passengers on 12 July, 2025, accompanying them on their journeys to explore local communities.



**Annex:**

**“CHIIKAWA DAYS Themed Light Rail”  
“Tuen Mun Voyager” Timetable  
Applicable only to Saturdays and Sundays from 12 July – 31 August 2025**

Stop	Platform	1st train	2nd train	3rd train	Last train
Siu Hong	Platform 6	10:30	11:50	14:00	15:20
Kei Lun	Platform 2	10:32	11:52	14:02	15:22
Choy Yee Bridge	Platform 2	10:38	11:58	14:08	15:28
Shan King (South)	Platform 1	10:43	12:03	14:13	15:33
Lung Mun	Platform 2	10:51	12:11	14:21	15:41
Butterfly	Platform 2	10:54	12:14	14:24	15:44
Melody Garden	Platform 2	10:56	12:16	14:26	15:46
Tuen Mun Ferry Pier	Platform 6	11:03	12:23	14:33	15:53
Tuen Mun Swimming Pool	Platform 1	11:08	12:28	14:38	15:58
Sam Shing	Platform 2	11:14	12:34	14:44	16:04
Town Centre	Platform 2	11:35	Terminus <sup>#</sup>	15:05	16:25
Tuen Mun	Platform 1	Terminus <sup>+</sup>		Terminus <sup>+</sup>	Terminus <sup>+</sup>

<sup>#</sup> Terminus: Town Centre

<sup>+</sup> Terminus: Tuen Mun

Additional train services will be arranged in response to high demand. These extra trains will depart from Platform 6 of Siu Hong Stop at the following times:

Stop	Platform	1st extra train	2nd extra train	3rd extra train	Last extra train
Siu Hong	Platform 6	11:10	12:30	14:40	16:00
Kei Lun	Platform 2	11:12	12:32	14:42	16:02
Choy Yee Bridge	Platform 2	11:18	12:38	14:48	16:08
Shan King (South)	Platform 1	11:23	12:43	14:53	16:13
Lung Mun	Platform 2	11:31	12:51	15:01	16:21
Butterfly	Platform 2	11:34	12:54	15:04	16:24
Melody Garden	Platform 2	11:36	12:56	15:06	16:26
Tuen Mun Ferry Pier	Platform 6	11:43	13:03	15:13	16:33
Tuen Mun Swimming Pool	Platform 1	11:48	13:08	15:18	16:38
Sam Shing	Platform 2	11:54	13:14	15:24	16:44
Town Centre	Platform 2	12:15	Terminus <sup>#</sup>	15:45	17:05
Tuen Mun	Platform 1	Terminus <sup>+</sup>		Terminus <sup>+</sup>	Terminus <sup>+</sup>

<sup>#</sup> Terminus: Town Centre

<sup>+</sup> Terminus: Tuen Mun

<b>Purchasing Details of the CHIIKAWA DAYS "Light Rail Travel Pass Package"</b>	
<b>Release Date &amp; Time:</b>	Saturday and Sundays between 12 July – 31 August 2025 Start selling from 9 am daily while stocks last
<b>Sales Outlets:</b>	Platform 4, Siu Hong Light Rail Stop
<b>Price:</b>	HK\$50 (only e-payment accepted), each person can purchase a maximum of two sets
<b>Details:</b>	<ul style="list-style-type: none"> <li>➤ "Light Rail Travel Pass" - eligible for taking a ride on the themed Light Rail at the designated time and unlimited rides on other Light Rail routes on the same day</li> <li>➤ (Complimentary) CHIIKAWA DAYS Themed Envelope and Sticker</li> <li>➤ (Complimentary) Coupons for physical stores of MTR e-Store and selected MTR station shops</li> </ul> <p>(The supplies of the complimentary items are limited and distributed on a first-come, first-served basis while stocks last)</p>

#### **Remarks:**

There is a maximum passenger capacity for each "Tuen Mun Voyager" ride, and the "Light Rail Travel Pass Package" will be sold in quantities in accordance with the capacity on a first-come, first-served basis while stocks last. Please note that only the "Light Rail Travel Pass Package" for the day are sold at the station.

If there are a large number of passengers purchasing the "Light Rail Travel Pass Package" on-site, staff members will implement special crowd management measures, including distributing queue tickets when necessary, to maintain order and board on the designated train. MTR Corporation kindly requests passengers to pay attention and follow the instructions of on-site staff. Passengers' understanding and cooperation are appreciated.

For more information, please visit the "Tuen Mun Voyager" Website:

<https://mtr-lightrailsightseeing.com.hk/en.php>