

**Three Important Messages to Remind Road Users about
Light Rail & MTR Bus Road Safety**

The MTR Corporation joined Traffic New Territories North of Hong Kong Police Force, the Road Safety Council and Hong Kong Road Safety Patrol (New Territories North Region) to launch the Traffic New Territories North of Hong Kong Police Force “Attentive Driving Kick-off Ceremony” cum “Light Rail & MTR Bus Road Safety Campaign” today (5 November 2017) at MTR Siu Hong Station.

“Light Rail and MTR Bus have been providing convenient transport to residents in the Northwest New Territories for nearly 30 years. All along, we have been working hard to enhance safety performance. We are aware that many of the incidents that happen at Light Rail junctions are due to road users not paying close attention to road conditions. Since Light Rail vehicles run on sections of track that are shared with other road users, in addition to our efforts, the support of all members of the community is very important to ensure road safety,” said Mr Cheung Chi-keung, Head of Operating – West Region of MTR Corporation.

“Through this year’s campaign, we would like to remind road users including passengers, pedestrians and road vehicle drivers of three important safety messages: 1) Always hold the handrail when travelling on MTR Buses; 2) Stay alert when crossing the road at Light Rail crossings and 3) Stay alert when driving across Light Rail junctions. Passengers can always seek assistance of MTR staff if they need help at the railway premises. As long as everyone remains alert and looks out for each other, we can keep our roads safe,” Mr Cheung added.

To further raise public awareness on road safety when travelling on Light Rail and MTR Buses, community visits to the Tuen Mun Light Rail Depot and safety talks for senior citizens and students will be organised during the campaign period to promote key safety messages.

At the campaign kick-off ceremony today, Road Safety Ambassadors Jerry Lamb and Lily Hong, artistes Anna Ng, Mark Cheung, Phil Lam, Mischa Ip and Tang Siu Hau shared safety tips for travelling on the Light Rail and MTR Buses.

-End-

About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates ten commuter railway lines, a Light Rail network and a high-speed Airport Express link on which about 5.6 million passenger trips are made on a normal week day. Another 5.6 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit www.mtr.com.hk.

Photo Captions:

1. (From left to right): Mr Wong Lap-chi, Chief Engineer / Railways 1 (Acting), Electrical & Mechanical Services Department; Ms Tsui Man-ye Joanna, Assistant District Officer, Tuen Mun District Office; Mr So Shiu-shing, Chairman of Traffic and Transport Committee, Tuen Mun District Council; Ms Ma Ka-wai, Chairman of Road Safety Campaign Committee, Road Safety Council; Mr Cheung Chi-keung, Head of Operating – West Region, MTR Corporation; Mr Kwok Ho-fai, Assistant Commissioner of Police, Regional Commander of New Territories North, Hong Kong Police Force; Mr Lai Tin-cheung, Regional Commander, Hong Kong Road Safety Patrol (New Territories North Regional); Mr Ching Chan-ming, Chairman of Traffic and Transport Committee, Yuen Long District Council and Mr Wong Chi-kwong Patrick, Principal Transport Officer / Bus & Railway, Transport Department officiate at the Traffic New Territories North of Hong Kong Police Force “Attentive Driving Kick-off Ceremony” cum “Light Rail & MTR Bus Road Safety Campaign”.



2. Road Safety Ambassadors Jerry Lamb and Lily Hong, artistes Anna Ng, Mark Cheung, Phil Lam, Mischa Ip and Tang Siu Hau share their Light Rail and MTR Bus safety tips at the kick-off ceremony.

