



新聞稿

Press Release

PR043/19 5 July 2019

"Art in MTR" Exhibition Showcases Brain-boosting Arts and Crafts by Senior Citizens

One of the keys to healthy ageing is to keep the brain active. Bead craft, which requires a person to concentrate and be creative, is one of the means to promote mental and physical health among the elderly. The latest "Art in MTR" exhibition entitled "Piggies in the City" is being shown at MTR Sheung Wan and Sai Wan Ho stations from today (5 July 2019) to 1 October 2019 and showcases attractive craftwork made by senior citizens who participated in workshops organised by the LCH Charitable Foundation. The miniature pigs and Gods of Fortune on display celebrate the Year of the Pig and also helped the senior artists actively engage their brains during the creative process.

"The MTR serves different sectors of the local community with caring service and we have provided facilities that are specially designed to cater for the needs of senior citizens. We are also delighted to have this opportunity to provide space to exhibit arts and crafts created by the elderly. We hope this exhibition will help raise public awareness about the importance of good mental and physical health among the elders," said Ms Linda So, Corporate Affairs Director of the MTR Corporation.

MTR Corporation offers space at different MTR stations for art exhibitions under the "Art in MTR" programme to promote artistic talent and the public's appreciation for art. Interested artists and organisations may call the MTR Hotline at 2881 8888 for enquiry or submit their proposals to the MTR Corporation.

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About MTR Corporation

Every day, MTR connects people and communities. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff*, MTR carries over 12 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. MTR strives to grow and connect communities for a better future.

For more information about MTR Corporation, please visit <u>www.mtr.com.hk</u>.

*includes our subsidiaries and associates in Hong Kong and worldwide

About "Community Connect"

"Community Connect" is the Corporation's platform for initiatives that aims to support everyone from the young to the old while enhancing the liveability of our city. What all the programmes have in common is that they've been carefully developed to nurture the communities we serve, so that together we can grow and thrive in a sustainable Hong Kong. Specifically,

- We invest in young people as they are our customers, future leaders, innovators, and game changers supporting their development is an investment in our communities' futures.
- We contribute to making cities more connected and vibrant through staff volunteering, and collaborating with NGOs and social enterprises to address evolving community needs.
- We enhance the travelling experience through integrating art into our station architecture and facilitating artists to stage their artrelated activities or displays in our stations and malls.

Photo Caption:

Bead crafts made by elders who participated in workshops organised by the LCH Charitable Foundation are on display at the latest "Art in MTR" exhibition entitled "Piggies in the City" at MTR Sheung Wan and Sai Wan Ho stations from today (5 July 2019) to 1 October 2019.



