

**MTR Promotes Railway Safety with New Ambassador
and a Series of Fun, Energetic and Engaging Activities**

Young and energetic MTR ambassador “T Chai” debuts to kick off the annual Escalator Safety Campaign today (16 July 2019). A brand new set of WhatsApp stickers*, posters and a video featuring “T Chai” will be launched from 17 July 2019 to promote escalator safety as “T Chai” turns into a detective to investigate the causes of different escalator accidents and remind passengers to follow safety tips. To echo the campaign, a full range of engaging activities including a drama show and interactive fun games have also been designed under the theme of railway safety for a designated booth set up at the annual Hong Kong Book Fair (17 – 23 July 2019).

Safety is always MTR’s top priority, and the Corporation is committed to promoting railway safety messages to passengers via different means and channels. The new campaign featuring MTR’s new ambassador “T Chai” aims to raise the public’s safety awareness when travelling in the MTR’s network. In addition to the efforts of MTR staff, passengers’ support and cooperation are also needed to take measures to ensure their own safety. By holding a series of fun and engaging activities at the Hong Kong Book Fair, the Corporation hopes that passengers can develop a higher awareness of railway safety and courteous behaviour at a young age.

To further spread railway safety messages to the public, the Corporation continues to support People On Board Social Enterprise Limited (POB) to host exhibition booths (Halls 3D-B05 & 5E-B04) to promote railway safety and courteous behaviour at the Hong Kong Book Fair. Visitors can experience an MTR safety journey through taking a ride on a train model when they have completed the checkpoints at the MTR x POB exhibition locations and collected all the stamps on a specially designed “MTR Safety Ticket”. Children could also acquire railway safety and courtesy knowledge through the games in the booths and by acting as a “Master of Railway Safety”.

A special performance of “MTR x Hong Kong Repertory (HKRep): Master of Railway Safety – The Devil Returns” will be staged at the Children’s Paradise on the opening day of the Hong Kong Book Fair (17 July) at 3:30pm to kick start the MTR x HKRep Education Programme 2019-2020. In the coming academic year, this roving drama will be staged at 55 kindergartens, 50 primary schools as well as special schools.

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The Corporation is also organising a series of STEAM (Science, Technology, Engineering, Art and Math) workshops for kids and their parents throughout August at Hong Kong, Hong Kong West Kowloon, Siu Hong and Tsing Yi stations. Groups of parents and kids will have an opportunity to explore and implement their innovative solutions to different challenges by applying STEAM knowledge through specially designed games and interactive workshops. They may take home the handicrafts designed at the workshop. Registration for the workshops starts today on a first-come, first-served basis. For the full schedule of activities and registration details, please refer to the Annex.

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Note:

*"MTR T Chai Escalator Safety" WhatsApp Sticker Pack is available to download from <https://whatsticker.online/p/1851870leNHvr/HK>.

About MTR Corporation

Every day, MTR connects people and communities. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff*, MTR carries over 12 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. MTR strives to grow and connect communities for a better future.

For more information about MTR Corporation, please visit www.mtr.com.hk

*includes our subsidiaries and associates in Hong Kong and worldwide

Photo Captions:

1. Escalator Safety Ambassadors demonstrate the new posters of the Escalator Safety Campaign which will be displayed across the MTR network starting on 17 July. Escalator Safety Ambassadors dressed in red T-shirts will be deployed at designated MTR stations to remind passengers to “Hold the handrail and stand firm”. The Ambassadors will present special souvenirs to passengers who demonstrate correct and safe behaviour on escalators.



2. Members of the public can visit the MTR x People On Board booths (Hall 5E-B04) at the Hong Kong Book Fair to test their knowledge of railway safety and courtesy starting from tomorrow (17 July) until 23 July.




- Members of the public will have a chance to win special MTR souvenirs and “ride” on giant MTR train chess pieces to experience an “MTR safety journey”.



- MTR Corporation is launching a series of STEAM educational parent-child workshops this August. Enrolment begins on 16 July 2019.



Living Art Stage, MTR Hong Kong Station			Enrol on: http://bit.ly/MTRSummer19 
Date	Timeslots	Workshop Details	
3 August 2019 (Saturday)	10:00am -11:00am 11:30am – 12:30pm 4:00pm – 5:00pm	Kaleidoscope workshop <ul style="list-style-type: none"> Participants: 70 (each session) (including 35 children aged 5 -8 and their accompanying parents) 	
4 August 2019 (Sunday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Cartesian Diver workshop <ul style="list-style-type: none"> Participants: 70 (each session) (including 35 children aged 5 -8 and their accompanying parents) 	
Level 1, MTR Hong Kong West Kowloon Station			
Date	Timeslots	Workshop Details	
9 August 2019 (Friday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Rubber band car racer workshop <ul style="list-style-type: none"> Participants: 80 (each session) (including 40 children aged 5-8 and their accompanying parents) 	
10 August 2019 (Saturday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Rubber band car racer workshop <ul style="list-style-type: none"> Participants: 80 (each session) (including 40 children aged 5-8 and their accompanying parents) 	
11 August 2019 (Sunday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Roller-coaster workshop <ul style="list-style-type: none"> Participants: 60 (each session) (including 30 children aged 5-8 and their accompanying parents) 	
Concourse of MTR Siu Hong Station			
Date	Timeslots	Workshop Details	
17 August 2019 (Saturday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Pull-back train workshop <ul style="list-style-type: none"> Participants: 20 (each session) (including 10 children aged 5-8 and their accompanying parents) 	
18 August 2019 (Sunday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Pull-back train workshop <ul style="list-style-type: none"> Participants: 20 (each session) (including 10 children aged 5-8 and their accompanying parents) 	

MTR Safety Experience Zone, U2 Level, MTR Tsing Yi Station			Enrol on: https://mtrsummerdelight.ievent.hk 
Date	Timeslots	Workshop Details	
23 August 2019 (Friday)	2:30pm – 3:30pm 4:00pm – 5:00pm	Wind-power model train workshop <ul style="list-style-type: none"> Participants: 80 (each session) (including 40 children aged 5-8 and their accompanying parents) 	
24 August 2019 (Saturday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Wind-power model train workshop <ul style="list-style-type: none"> Participants: 80 (each session) (including 40 children aged 5-8 and their accompanying parents) 	
25 August 2019 (Sunday)	10:00am -11:00am 11:30am – 12:30pm 2:30pm – 3:30pm 4:00pm – 5:00pm	Wind-power model train workshop <ul style="list-style-type: none"> Participants: 80 (each session) (including 40 children aged 5-8 and their accompanying parents) 	