

**Colour Your Journey with MTR + PANTONE™
Easy Carrying Kits and Foldable Eco-bag**

To get used to the “new normal” lifestyle such as doing more exercise and frequent sanitising of personal belongings, a good and fit-for-purpose tool is indispensable. The newly launched MTR + PANTONE™ kits provide a range of practical sanitising, battery charging and water carrying functions with a colourful appearance that fits the new trend. This first-time collaboration with international colour expert PANTONE™ offers three easy-carrying kits with the themes of “Ever Fresh”, “Tech Savvy” and “Smart Mobility” as well as a “Sustainable” foldable eco-bag that will be available for sale starting from 21 August 2021 for three consecutive weeks.

“The design of these fit-for-everyday use and easy-carrying kits is inspired by the iconic colours of various MTR lines and the mosaic wall station architecture which passengers can easily recognise. We hope our customers’ daily life under the new normal is delightful and stylish by carrying these specially designed kits,” said Ms Annie Leung, General Manager – Marketing & Customer Experience of MTR Corporation.

Details of the kits and souvenir bag are as follows:

Date of Public Sale	Each Kit Includes	Price
21 – 27 August 2021	The “Ever Fresh” kit (Orange/Grey colour) brings freshness every day with <ul style="list-style-type: none"> • A cooling towel giving you a refreshing cool-down effect, and • A sporty water bottle matched with a handy bag 	HK\$158
28 August – 3 September 2021	The “Tech Savvy” kit (Green/Purple colour) charges you up and provides readiness all the way with <ul style="list-style-type: none"> • A PD quick-charging power bank keeping you in touch with your smart partners, and • A universal phone wallet carrying your card on the back of your mobile 	HK\$238
4 – 10 September 2021	The “Smart Mobility” kit (Red/Blue colour) keeps your well-being as the first priority with <ul style="list-style-type: none"> • A hand sanitiser with faux leather case that attaches to your bag for hand cleaning anytime, anywhere, and • A portable UV sanitiser for high-tech cleansing of your carry-on necessities 	HK\$298

-more-

Each kit has two colour options and comes with a colourful PANTONE™ PVC pouch. They will be available for sale during the above-mentioned periods at all MTR Customer Service Centres¹ (unpaid area), as well as Tourist Services at Admiralty Station, MTR Mobile app and online at www.mtr.com.hk while stocks last. The “Sustainable” foldable eco-bag with mosaic and PANTONE™ elements will also be available for purchase at HK\$108 each, starting from 21 August 2021 while stocks last. Each customer can buy up to two sets of each item per purchase.

To maintain social distancing during the pandemic, customers are encouraged to make their purchase via the MTR Mobile app to enjoy exclusive privileges and convenience starting from 21 August to 10 September 2021:

- Enjoy priority purchases of the combo set (including all three kits with designated colour combination) at a discounted price of HK\$628 (original price HK\$694). The MTR + PANTONE™ “Sustainable” foldable eco-bag (original price HK\$108) will be included in the set for free.
- Earn extra MTR Points for the purchase of each combo set for registered MTR Mobile app users².

More details are available on MTR Mobile app, at www.mtr.com.hk or through the MTR Hotline (2881 8888).

Remarks:

1. Except Airport Express, Disneyland Resort, Hong Kong West Kowloon, Lo Wu, Lok Ma Chau and Racecourse stations.
2. MTR Mobile registered users can enjoy the special offers by purchasing via MTR Mobile after logging in.

-End-

About MTR Corporation

Every day, MTR connects people and communities. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff*, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. MTR strives to grow and connect communities for a better future.

For more information about MTR Corporation, please visit www.mtr.com.hk.

*includes our subsidiaries and associates in Hong Kong and worldwide

Caption:

1. In a first-time collaboration between MTR and PANTONE™, three kits with the themes “Ever Fresh”, “Tech Savvy” and “Smart Mobility” as well as a “Sustainable” foldable eco-bag will be available for sale for three consecutive weeks starting from 21 August 2021.



2. "Ever Fresh" kit (orange/grey colour) includes a pouch, cooling towel and sporty water bottle.



3. "Tech Savy" kit (Green/Purple colour) includes a pouch, PD quick-charging power bank and universal phone wallet.



4. The "Smart Mobility" kit (Red/Blue colour) includes a pouch, hand sanitiser with faux leather case and portable UV sanitiser.

