

新聞稿

Press Release

PR068/21 1 November 2021

MTR Offers Free Rides for Persons with Disabilities on 14 November and Promotes Art Appreciation Beyond Boundaries to Drive Social Inclusion

MTR is pleased to support the International Day of Persons with Disabilities 2021 with a free ride day on its network¹ for passengers with disabilities on 14 November 2021 (Sunday). This year, the Corporation is also hosting a series of events for visually impaired persons to enjoy the beauty and vitality of art and showcase their creativity from their perspective as part of our ongoing commitment to social inclusion.

International Day of Persons with Disabilities 2021

On 14 November 2021, passengers holding a valid Registration Card for People with Disabilities ("Registration Card") or Personalised Octopus card with "Persons with Disabilities Status" and one accompanying caretaker can enjoy free MTR rides. Passengers can check the MTR website (www.mtr.com.hk) and MTR Mobile app which provide information on various barrier-free facilities (please refer to Annex for details) or contact station staff for any assistance if necessary.

Art for visually impaired people

Art is a barrier-free common language and the Corporation is making an effort to promote barrier-free art appreciation. A group of visually impaired people invited by Arts with the Disabled Association Hong Kong (ADAHK) broke away from the traditional perception of photography as a sight-led activity and took part in a photography workshop at Hong Kong West Kowloon Station. Twenty-four photos taken by six visually impaired photographers are now showcased in a photo exhibition titled "Beyond Sight 'Non-visual Photography' @ Hong Kong West Kowloon Station" until 14 December 2021 at the "Art in MTR" gallery at Entrance/Exit J of MTR Central Station.

Through the perception of various senses, such as light, sound, touch, and with the aid of audio description provided by volunteers, visually impaired photographers were able to appreciate the artworks and the unique architectural designs in Hong Kong West Kowloon Station, and at the same time capture snapshots from their perspective as creative artworks during the workshop. To give everyone an equal right to appreciate art, the photo exhibition also provides an array of arts accessibility services, including audio description, braille information and sign interpretation. An online exhibition of the photographic works is also available at ADAHK's website (https://www.adahk.org.hk/?a=doc&id=4429) till 31 December 2021.

"Arts are for everyone. People with visual impairment should have equal opportunities to participate in photography, which is traditionally perceived as a visual-led activity. With the support of MTR Corporation, the concept of non-visual photography not only opens up new worlds to passengers but also offers a valuable chance for visually impaired persons to connect to and promote inclusion within the community through this meaningful event by MTR," said Ms Ida Lam, Chairperson of ADAHK.

Taking a further step towards fostering social inclusion, an art appreciation tour with audio description supported by MTR volunteers was arranged for visually impaired persons at Hong Kong West Kowloon Station in partnership with Audio Description Association (Hong Kong), aiming at promoting art appreciation without boundaries and the importance of inclusion for sighted and non-sighted persons.

"We hope people with disabilities can take the opportunity of the Free Ride Day to explore different places in Hong Kong with the enhanced connectivity of the Tuen Ma Line. We are also delighted to collaborate with various non-governmental organisations and utilise Hong Kong West Kowloon Station to arrange a series of inclusive events for people with visual impairment to appreciate the station artworks and provide a platform for them to showcase their talents for non-visual photography. These initiatives are part of our continuing effort to go an extra mile to support the local community and reflect our commitment in fostering an inclusive culture," said Ms Jeny Yeung, Hong Kong Transport Services Director of MTR Corporation.

- End -

Remark:

Excluding First Class on the East Rail Line, Intercity Passenger Services and High Speed Rail. Lo Wu and Lok Ma Chau stations remain closed. Please refer to MTR Mobile for the latest train service information. In addition, passengers who plan to take the Airport Express are reminded to pay attention to the access controls applicable at Airport Terminal Buildings before travelling.

About MTR Corporation

Every day, MTR connects people and communities. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff*, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. MTR strives to grow and connect communities for a better future.

For more information about MTR Corporation, please visit <u>www.mtr.com.hk.</u>

*includes our subsidiaries and associates in Hong Kong and worldwide

Photo Captions:

1. A series of non-visual photography artworks by six visually impaired photographers are on display at the latest "Art in MTR" exhibition titled "Beyond Sight 'Non-visual Photography' @ Hong Kong West Kowloon Station" at Entrance/Exit J of MTR Central Station until 14 December 2021.







2. Visually impaired photographers captured photographic artworks through the perception of various senses such as light, sound and touch, and with the aid of audio description provided by volunteers.





3. With guidance from the Audio Description Association (Hong Kong) and the support of MTR volunteers, visually impaired persons participated in an Audio Description Art Tour to appreciate the artworks at Hong Kong West Kowloon Station in October and learnt more about the great convenience and connectivity brought by MTR.





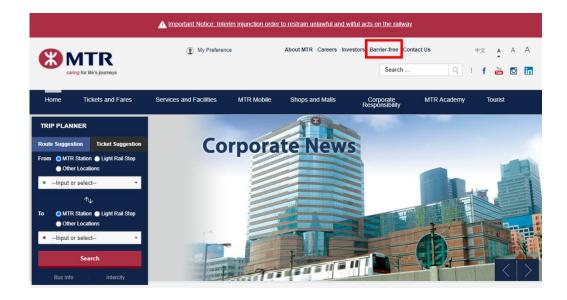


MTR Free Rides on International Day of Persons with Disabilities 2021

- 1. Details for eligible passengers to enjoy free rides on MTR network on 14 November 2021 (Sunday) are as follows:
 - Passengers holding a Personalised Octopus card with "Persons with Disabilities Status" can simply enter and exit ticket gates, touch on and touch off Light Rail platform processors or board MTR Bus with their cards and no fare will be deducted.
 - Eligible passengers holding a valid Registration Card for People with Disabilities ("Registration Card") can also simply present their Registration Card and state their destination at any Customer Service Centre or approach station staff in MTR and Airport Express stations to redeem free Single Journey Tickets (except First Class on the East Rail Line, Intercity Passenger Services and High Speed Rail).
 - Holders of a valid Registration Card or Personalised Octopus card with "Persons with Disabilities Status" can redeem one free Single Journey Ticket for one of their accompanying caretakers.
 - Eligible passengers who wish to take Light Rail or MTR Bus with their accompanying caretaker should present their Registration Card or Personalised Octopus card with "Persons with Disabilities Status" to captains upon boarding or to staff upon request.
- 2. To enjoy the free rides on MTR on 14 November, passengers are encouraged to browse barrier-free information on the MTR website (www.mtr.com.hk) and MTR Mobile for the status of station lifts and other barrier-free facilities, such as ramps and stair lifts on that day. Steps are as follows:

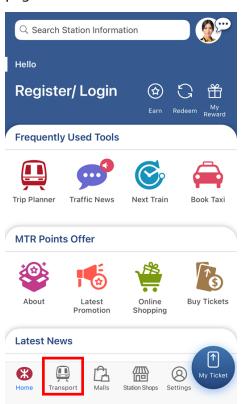
MTR website (www.mtr.com.hk)

i. Open the MTR website (<u>www.mtr.com.hk</u>) and click the "Barrier-free" icon at the top of the website for the latest information on station lifts and other barrier-free facilities.



MTR Mobile

 i. Launch MTR Mobile and click the ii. "Transport" icon at the bottom of the page



Click the "Barrier-free" icon for the latest information on station lifts and other barrier-free facilities.

