

### **MTR Launches Redesign of First Ever Zodiac Ticket Set In Celebration of Year of the Tiger and Tribute to the “First Tiger”**

To welcome the Year of the Tiger with its vigour and vitality, the MTR Corporation is delighted to launch a limited edition MTR “Year of the Tiger” Ticket Set for 2022, offering a unique twin-ticket combo with a brand new reinterpretation of the Year of the Tiger ticket issued in 1986 and one ticket with its original design from the same year. The twin-ticket set is a special tribute to the first generation of the zodiac tickets which MTR began issuing 36 years ago to celebrate Chinese New Year with the Hong Kong community.

Priced at HK\$100, each ticket set comprises two tickets together with an eye-catching ticket holder and eight stunning red packets symbolising good luck and prosperity. The 2022 ticket in the combo replicates the 1986 tiger with a classic MTR mosaic design, demonstrating the “retrospective and prospective” principle for the development of the ticket sets over the past years. The other ticket is a retro-style design with the same tiger illustration from 1986 by Mr Daniel Ng, the retired Chief Graphic Designer of the MTR Corporation. “Different from the general perception of tigers which are fierce, I wanted to depict the creature’s extraordinarily peaceful and friendly aspects to share the festive joy with the customers,” said Mr Ng, recalling his original design concept. The ticket sets will be available for sale from 15 January 2022, and passengers using the tickets can enjoy unlimited domestic journeys around town on the MTR network<sup>1</sup> on the first day of the Chinese New Year (1 February 2022).

“The MTR Chinese zodiac tickets have gained great popularity among Hong Kong people since the first launch. Over the past years, the MTR Corporation has also seen the most momentous evolution including the introduction of smart tickets to replace the old magnetic tickets to keep up with the rapidly changing society. This year, we are delighted to present the retro-style ticket depicting vigorous and energetic tigers in the form of smart tickets and take our passengers on a trip down memory lane to revisit the tickets used in past festive seasons. We also wish our passengers a healthy and auspicious Year of the Tiger,” said Ms Jeny Yeung, Hong Kong Transport Services Director of MTR Corporation.

The ticket sets will go on public sale from 15 January 2022 on the MTR Mobile app, MTR website ([www.mtr.com.hk](http://www.mtr.com.hk)) and at all MTR and Light Rail Customer Service Centres<sup>2</sup> (unpaid area), as well as Tourist Services at Admiralty Station while stocks last. Each customer can buy up to two sets per purchase. The tickets will be returned to customers as souvenirs after use.

To maintain social distancing during the pandemic, customers are encouraged to make their purchase via MTR website or MTR Mobile to enjoy exclusive privileges and convenience:

- Enjoy a discounted price of HK\$90 (original price HK\$100) for purchasing via MTR website or MTR Mobile while stocks last
- Earn MTR Points for the purchase of each ticket set for MTR Mobile registered users<sup>3</sup>

More details are available on MTR Mobile, at MTR website ([www.mtr.com.hk](http://www.mtr.com.hk)) or through the MTR Hotline (2881 8888).

Remarks:

1. Each ticket is valid for unlimited domestic journeys on the MTR, Light Rail, MTR Bus and MTR Feeder Bus on the first day of the Year of the Tiger on 1 February 2022 (except Airport Express, High Speed Rail, East Rail Line First Class, journeys to or from Lo Wu or Lok Ma Chau and Racecourse stations). Passengers are required to present their tickets for verification when taking the Light Rail. If the ticket is used to travel to Lo Wu Station or Lok Ma Chau Station in breach of the terms and conditions, the holder is liable to pay the full single journey fare between the station of entry to Lo Wu Station or Lok Ma Chau Station.

Malfunctioning tickets should be exchanged on 1 February 2022 at any MTR Customer Service Centres (except Airport Express, Hong Kong West Kowloon, Light Rail, Lo Wu, Lok Ma Chau and Racecourse stations). Tickets sold are non-refundable and non-transferrable.

2. Except Airport Express, Hong Kong West Kowloon, Lo Wu, Lok Ma Chau and Racecourse stations.
3. MTR Mobile registered users can enjoy the special offers by purchasing via MTR Mobile after logging in.

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About MTR Corporation

Every day, MTR connects people and communities. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff\*, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. MTR strives to grow and connect communities for a better future.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

\*includes our subsidiaries and associates in Hong Kong and worldwide

Photo Caption:

Priced at HK\$100, the MTR “Year of the Tiger” Ticket Set consists of two souvenir tickets with an eye-catching ticket holder and eight stunning red packets symbolising good luck and prosperity. The ticket set will be available for sale from 15 January 2022 while stocks last.

