

**MTR Launches “Instant Win” Promotion
to Celebrate the 25th Anniversary of the Establishment of the HKSAR
and Support Various Activities to Share our Joy with the Community**

To celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR) with the community, MTR Corporation announces today (21 June 2022) that it will launch an “Instant Win” lucky draw promotion to give away 25,000 prizes per week for three consecutive weeks and support a series of celebratory activities to mark the important milestone of the silver jubilee of the establishment of the HKSAR.

Starting from 28 June 2022, for three consecutive Tuesdays, the “Instant Win” lucky draw will give out 25,000 prizes per week via MTR Mobile, for a total of 75,000 prizes, including MTR Annual Pass, MTR Free Domestic Single Ride, MTR Malls and MTR Shops eVoucher and MTR fare discount. Details as follows:

MTR Annual Pass	Quota: 25 per round, 75 in total
MTR Free Domestic Single Ride	Quota: 5,000 per round, 15,000 in total
MTR Malls HK\$50 eVoucher	Quota: 2,000 per round, 6,000 in total
MTR Shops HK\$20 eVoucher	Quota: 2,000 per round, 6,000 in total
MTR HK\$10 Fare Discount	Quota 15,975 per round, 47,925 in total

Registered users of MTR Mobile can log on from 2:00pm to 4:00pm during three consecutive Tuesdays on 28 June, 5 July and 12 July 2022 to participate in the lucky draws and instantly find out if they are among the winners. Unsuccessful users will also be awarded 100 MTR points as a token of appreciation for their support and can participate in the next round of the lucky draw. Further details will be announced on MTR Mobile and MTR website (www.mtr.com.hk).

MTR Corporation has been supporting the economic development of Hong Kong and keeping the city moving. The Corporation fully supports various celebratory events promoting the 25th anniversary of the establishment of the HKSAR which is an important milestone for Hong Kong.

MTR Corporation is supporting the Leisure and Cultural Services Department (LCSD) in organising various celebration events for the 25th anniversary of the establishment of the HKSAR, spreading the joy to the public. Echoing the dinosaur-themed exhibition to be held by the Hong Kong Science Museum (Science Museum), MTR Corporation is collaborating with the Science Museum in organising the “MTR x Dinosaur Adventure Art Competition 2022” for primary and secondary school students. Students entering the competition can unleash their creativity by making their own masterpieces combining the characteristics of dinosaurs and the MTR under one of the two topics (1. MTR Tour with Dino Friends, and 2. Dinosaurs VS MTR). The winning entries will be displayed at the Science Museum and selected MTR stations during the exhibition period of “The Hong Kong Jockey Club Series: The Big Eight – Dinosaur Revelation”.

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In addition, large-scale creative illustrations with fun facts about the MTR and dinosaurs will also be showcased at nine MTR stations (Hang Hau, Hung Hom, Lok Fu, Prince Edward, South Horizons, Sung Wong Toi, Tsing Yi, Tsuen Wan West and Quarry Bay stations) concurrently during the exhibition period. Passengers can take photos and learn more about the prehistoric world when travelling on MTR, integrating learning into their daily journey.

Another celebratory event of the 25th anniversary of the establishment of the HKSAR which is supported by the MTR Corporation is the “Cinderella@MTR” interactive exhibition jointly curated by LCSD and the Hong Kong Ballet, offering an enjoyable activity for the members of the public. The exhibition, held from 8 June to 19 June 2022 at MTR Hong Kong Station, has ended on a high note. Using art technology, the exhibition offered passengers a sneak peek into the fairy-tale kingdom. The passengers could also create their own palace scenes with augmented reality (AR) Instagram filters and enrich their MTR journey with a creative and fun experience.

“MTR Corporation is very pleased to witness the milestone of the 25th anniversary of the establishment of the HKSAR. With its roots in Hong Kong, MTR’s mission is to keep cities moving. In the past 25 years, MTR has been expanding the railway network, fostering the development of the city and growing up together with the HKSAR. The commencement of the East Rail Line Cross-Harbour Extension in May offers a faster and a more convenient railway service to our passengers, as well as further strengthening our connectivity to the daily lives of the public. On the 25th birthday of the HKSAR, we hope that the launch of the ‘Instant Win’ programme can help spread our joy to the public as we celebrate together. We are also excited to work with different units of the Government in staging a number of celebratory events relating to art and public education, showing the efforts of MTR in integrating arts and diversified culture into the railway network and enriching passengers’ journeys,” said Dr Jacob Kam, Chief Executive Officer of MTR Corporation.

“Instant Win” promotion is an accredited event celebrating the 25th Anniversary of the Establishment of the Hong Kong Special Administrative Region.

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About MTR Corporation

Every day, MTR connects people and communities. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff*, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. MTR strives to grow and connect communities for a better future.

For more information about MTR Corporation, please visit www.mtr.com.hk

*includes our subsidiaries and associates in Hong Kong and worldwide

Photo Captions:

1. To celebrate the 25th anniversary of the establishment of Hong Kong Special Administrative Region (HKSAR) with the public, MTR Mobile will roll out the “Instant Win” promotion which consists of three rounds of lucky draws on three consecutive Tuesdays starting from 28 June 2022. A total of 25,000 prizes, including 25 sets of MTR annual passes will be given away to winners in each round of the lucky draw, while other winners will receive fare discounts and shopping vouchers.



2. Primary and secondary school students are invited to take part in “MTR x Dinosaur Adventure Art Competition 2022” jointly organised by the Corporation and the Hong Kong Science Museum (Science Museum) to unleash their imagination and create artwork combining the characteristics of dinosaurs and the MTR. The winning entries will be displayed at the Science Museum and selected MTR stations during the exhibition period of “The Hong Kong Jockey Club Series: The Big Eight – Dinosaur Revelation”.



3. MTR Corporation supported the “Cinderella@MTR” interactive exhibition jointly curated by LCSD and the Hong Kong Ballet. The exhibition, held from 8 June to 19 June 2022 at MTR Hong Kong Station, has ended on a high note.

