

新聞稿

Press Release

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MTR Supports "Happy Hong Kong" Campaign by Giving Away Rewards Worth Over HK\$45 Million

The MTR Corporation fully supports the "Happy Hong Kong" campaign launched by the HKSAR Government. To enable citizens to travel around Hong Kong and share happiness, a lucky draw will be arranged via MTR Mobile in June 2023 with 150,000 prizes, including MTR Annual Passes, MTR Domestic Ride Tickets, Ngong Ping 360 Cable Car tickets, and station shop coupons, worth over HK\$5.6 million. Meanwhile, all MTR Malls will launch the "Happy Together" Shopping Rewards from May to August, giving away shopping, dining and parking vouchers worth over HK\$40 million.

In addition, citizens can participate in and enjoy a series of music performances and themed events organised by MTR Malls. "Happy Hong Kong" will be promoted through various channels, including MTR Mobile, in-train LED panels and the MTR website, injecting joy into the community.

"As society gradually returns to normalcy, 'Happy Hong Kong' will definitely drive the community with a vibrant and joyful atmosphere. We hope our participation by offering generous rewards and exciting events could enable citizens to discover the leisure, entertainment, food and shopping experiences of Hong Kong and enjoy every pleasant moment, bringing back enthusiasm and surprises to the city," said Dr Jacob Kam, Chief Executive Officer of the MTR Corporation.

Details about the lucky draw and other activities will be announced through MTR Mobile or other relevant promotional channels.

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About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with more than 40 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 40,000 dedicated staff*, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and Mainland China. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

Photo Caption:

1. The MTR Corporation fully supports the 'Happy Hong Kong' campaign launched by the Hong Kong SAR Government by offering rewards worth over HK\$45 million, including train tickets, MTR station shop coupons, and MTR Malls shopping, dining, and parking vouchers. This enables citizens to travel around Hong Kong and share happiness. Additionally, citizens can participate in and enjoy a series of music performances and themed events organized by MTR Malls.



