

新聞稿

Press Release

PR010/24
8 February 2024

MTR to Launch Half-fare “Thank You Day” on 24 February 2024 and “Morning Delights” Promotion from the Second Half of February

The MTR Corporation will hold a “Thank You Day”¹ on 24 February 2024² (Saturday) to offer half-fare discount to thank passengers. Coinciding with the Spring Lantern Festival, about 370 train trips on various MTR lines will be added on that day to cater to additional patronage with the fare discount.

On 24 February, passengers can enjoy a 50% discount³ for every trip with their Octopus on the MTR, Light Rail and MTR Bus running in Northwest New Territories, or when they travel with a QR code on the heavy rail network. The half fare also applies to cross-boundary trips running to and from Lo Wu and Lok Ma Chau stations on the East Rail Line. Passengers can also enjoy the half fare together with any interchange discount, Fare Saver discount and the 25% discount on connecting journeys with Monthly Pass. The half-fare discount on “Thank You Day” is not applicable to MTR rides paid with contactless credit card or debit card.

Six MTR lines including the Island Line, South Island Line, Tsuen Wan Line, Kwun Tong Line, Tuen Ma Line and East Rail Line will run more frequent train trips than regular Saturdays on “Thank You Day” with a total of about 370 train trips added. For the Light Rail, more coupled-set Light Rail vehicles will be used to increase carrying capacity (please refer to Annex 1 for details of the train service enhancements). The Corporation will deploy extra staff at MTR stations to assist passengers and closely monitor train operations to suitably adjust train service and manpower arrangements when necessary.

“As the community celebrate the Spring Lantern Festival on 24 February, we hope the half fare and more frequent train trips will provide convenience to those who are out and about meeting up with families and friends,” said Ms Jeny Yeung, Managing Director – Hong Kong Transport Services of MTR Corporation.

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¹ According to the MTR Fare Adjustment Mechanism, once the Service Performance Rebate funding pool reaches the pre-defined amount, the MTR Corporation will arrange a “Thank You Day” on a specific Saturday or Sunday.

² Applies to the traffic hours of the MTR network, starting from the first train in the morning on Saturday until the last train on Sunday which departs after midnight.

³ East Rail Line First Class Premium, Airport Express and MTR Feeder Bus are excluded from the offer.

Posters will be put up at different locations in the MTR network while the Corporation will provide information about the “Thank You Day” discount to passengers through various channels including MTR Mobile, MTR website and its official Facebook page.

The Corporation launched the “Early Bird Discount” in 2014 to encourage passengers to complete their train trips before the morning peak on weekdays with the fare promotion.

Starting from 26 February 2024, the “Early Bird Discount” will be adjusted to a 25% fare discount, while the Corporation will launch the “Morning Delights” promotion from 19 February to 28 March. MTR Mobile registered users can earn a \$10 MTR Shops e-Voucher for every five rides in the heavy rail network⁴ with exit time between 7:15am and 8:15am on Monday to Friday (except public holidays) taken with the same Adult Octopus linked to their respective MTR Mobile accounts. Each registered user of MTR Mobile can earn up to five \$10 MTR Shops e-vouchers during the promotional period. Details will soon be provided on the MTR website. (For the “Early Bird Discount”, please refer to Annex 2 for details.)

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About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

⁴ Not applicable to Airport Express, cross-boundary trips running to or from Lo Wu and Lok Ma Chau stations on the East Rail Line, Light Rail, MTR Bus, High Speed Rail and MTR Feeder Bus.

Annex 1

Train Service Enhancement for “Thank You Day” on 24 February 2024

Railway Lines	Frequency (mins)	
	Current	After Enhancement
Island Line	7:15am to 12:00nn	
	3.6	3
	12:00nn to 5:00pm	
	3.1	2.8
	5:00pm to 7:00pm	
	2.8	2.3
	8:00pm to 11:00pm	
	5	4.2
Tsuen Wan Line	7:15am to 12:00nn	
	3.1	2.5
	12:00nn to 5:00pm	
	2.8	2.5
	8:30pm to 11:30pm	
	4.2	3.8
Kwun Tong Line	7:15am to 11:00am	
	3.1	2.5
	11:00am to 12:00nn	
	3.1	2.4
	12:00nn to 5:00pm	
	2.5	2.4
	5:00pm to 7:00pm	
	2.5	2.3
	7:00pm to 7:30pm	
	3.1	2.5
	8:00pm to 10:15pm	
	4.2	3.8
10:15pm to 10:50pm		
	5	3.8
South Island Line	9:00am to 5:00pm	
	6	4.5
	5:00pm to 7:00pm	
	4	3.3

	8:00pm to 11:00pm	
	7.5	6
East Rail Line	8:00am to 10:00am	
	12 (Lok Ma Chau to Sheung Shui)	10 (Lok Ma Chau to Sheung Shui)
	4 (Sheung Shui to Admiralty)	3.8 (Sheung Shui to Admiralty)
	10:00am to 12:00nn	
	4 (Sheung Shui to Admiralty)	3.5 (Tai Po Market to Admiralty)
	5:00pm to 7:00pm	
	4 (Sheung Shui to Admiralty)	3.5 (Tai Po Market to Admiralty)
	7:00pm to 8:00pm	
	12 (Lok Ma Chau to Sheung Shui)	10 (Lok Ma Chau to Sheung Shui)
	4 (Sheung Shui to Admiralty)	3.8 (Sheung Shui to Admiralty)
	8:00pm to 11:00pm	
	14.5 (Lok Ma Chau to Sheung Shui)	10 (Lok Ma Chau to Sheung Shui)
	5.5 (Sheung Shui to Admiralty)	4.6 (Sheung Shui to Admiralty)
Tuen Ma Line	5:30pm to 6:30pm	
	4.7	4.4

Annex 2

MTR “Early Bird Discount”

The “Early Bird Discount” has been offering a fare promotion to the working population since 2014. Passengers using Adult Octopus can enjoy the “Early Bird Discount” when exiting designated core urban stations on Monday to Friday (except Public Holidays) from 7:15am to 8:15am. Passengers can also enjoy the discount together with any interchange discount, Fare Saver discount and the 25% discount on connecting journeys with Monthly Pass. The “Early Bird Discount” will be adjusted from time to time.

