

新聞稿

Press Release

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“MTR Student Travel Scheme” Ready for New Academic Year’s Applications Tomorrow Application Process Further Shortened with New Option for “Student Mobile Octopus”

MTR Corporation offers eligible students¹ concessionary fares at approximately half price per trip year-round through the “MTR Student Travel Scheme”. Starting from tomorrow (15 August 2024), the Corporation will begin accepting applications for the new academic year. While students can easily submit their applications online via the Scheme's website or the MTR Mobile app, a new option for “Student Mobile Octopus”² will be introduced this year. Upon approval, students can add the “Student Mobile Octopus” directly to their personal mobile phones without the need to wait for the physical Octopus card, making the application process even more convenient.

MTR leverages on technology to enhance customer experience while promoting green and low-carbon operations. The current online application platform for the “MTR Student Travel Scheme” has received positive feedback from schools and students since its launch, with over 90% of applications now submitted online. Furthermore, the Corporation is dedicated to further streamlining the application process and has been collaborating closely with Octopus Cards Limited (Octopus) to enhance the online application experience and expand the scope of services.

Starting from this academic year, eligible students can choose to use “Student Mobile Octopus” when submitting new applications online. After receiving the confirmation email from Octopus, students can follow the provided instructions to add the “Student Mobile Octopus” to their mobile phone via the Octopus App and then enjoy the student concessionary fares right away. This change reduces the overall application process by about a week by saving time that would have been spent waiting for a physical Octopus card. Currently, about 70,000 students benefitting from the “MTR Student Travel Scheme” are using “Student Mobile Octopus” for a more convenient travel experience.

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¹ Any person between the ages of 12 and 25 who is currently enrolled in a full-time day course offered by an accredited institution in Hong Kong.

² Only applicable to designated models of mobile phones and students aged between 13 and 25. For applicable mobile phone models, please visit the Octopus website.

"We are pleased to see that online applications have become the preferred method for students applying for the 'MTR Student Travel Scheme'. MTR and Octopus are taking another step forward by providing more than 450,000 eligible students with the option to use the 'Student Mobile Octopus'. The entire process from application to activation is fully digitalised, delivering a smarter and more convenient experience," said Ms Jeny Yeung, Managing Director – Hong Kong Transport Services of MTR Corporation.

A promotional activity for students will also be launched. From 15 August to 31 October this year, students who register for MTR Mobile and link their Personalised Octopus with "Student Status" can earn 20 MTR points (i.e. an additional 15 MTR points) for every \$1 spent on MTR journey in the first two months. Students can enjoy one-stop service to apply for the concession scheme and earn points to redeem rewards through MTR Mobile, enjoying the convenience of digitalised services.

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About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

Photo Caption:

1. Starting from 15 August, students can submit new applications or renew their “Student Status” for the new academic year through the MTR Mobile app or the “MTR Student Travel Scheme” website (<https://studenteapplication.mtr.com.hk/ch>). New applicants who meet relevant criteria can opt for “Student Mobile Octopus” to enjoy MTR concessionary fares at about half price, saving time that would have been spent waiting for a physical Personalised Octopus card.



**2024/25
MTR Student Travel Scheme**

Simple Steps for online Application!
Install the Mobile Apps below and prepare your Student Identity Card (ID) / Handbook*

MTR Mobile + Octopus App + Student ID / Handbook
*or other Student Identity Proof

New Application
WITHOUT Personalised Octopus or Mobile Octopus with Photo

step 1  **Successfully Approved**  **step 2**

- Submit application & upload Student ID/ Handbook* via MTR Mobile
- Pay \$90 application fee (accept various e-payments)
- Receive letter from Octopus Card Ltd. with new Octopus
- Receive email for application of Mobile Octopus
- Activate new Octopus via Octopus App or add Mobile Octopus

Renewal Application / New Application
WITH Personalised Octopus or Mobile Octopus with Photo

step 1  **Successfully Approved**  **step 2**

- Submit application & upload Student ID/ Handbook* via MTR Mobile
- Receive confirmation email
- Pay \$20 application fee & activate “Student Status” via Octopus App

Aug 15

Start accepting online applications!

