



新聞稿

Press Release

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MTR Corporation's 45th Anniversary Carnival "Chill Fun Trainival" at Central Harbourfront First Large-scale Rail-themed Carnival Offers Free Entry for a Fun-filled Experience

MTR Corporation is sharing the celebratory spirit of its 45th anniversary with the community at the carnival, "Chill Fun Trainival", taking place from 25 – 29 September, 2024 at the Central Harbourfront Event Space. Through numerous railway-themed amusement rides, game booths, and photo spots, the Carnival aims to connect the community in a manner reminiscent of daily railway service, fostering enjoyable and memorable experiences.

Spanning an area of approximately 36,000 square metres, the carnival features five zones with a wide range of fun attractions to experience the footprints connecting railways and community. Featuring Hong Kong's first outdoor train driving simulator, it offers citizens a unique opportunity to step into the shoes of a train captain. Moreover, visitors will have the chance to view a variety of MTR maintenance vehicles for the first time. An iconic highlight of the carnival will be a giant eight-metre-high inflatable train, accompanied by numerous railway-themed amusement rides, game booths, and photo spots. Visitors will also have an exciting opportunity to win more than 10,000 event-exclusive prizes, creating joyful memories for all attendees!

The "Chill Fun Trainival" offers free admission¹ to the public from 25 to 29 September, 2024. Weekday (25 to 27 September, 2024) opening hours are from 1pm to 9pm without the need for pre-registration. For the weekend of 28 and 29 September, 2024 (Saturday and Sunday), there are two sessions: 10am – 3pm and 4pm - 9pm. Weekend registration on MTR Mobile will open to the public starting from 12noon, 10 September, 2024. Admission is limited and available on a first-come-first-served basis. Successful applicants will receive a QR code ticket on MTR Mobile, with each ticket allowing for four entries. (Please refer to Annex 1 for opening hours and reservation method).

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¹ Upon entry, participants can enjoy the Pop-up Driving Cab Experience, take snap shots and relish remarkable performances for free. Tokens can be purchased for specific attractions and games.

This year marks the 45th anniversary of metro service commencement. The MTR, serving Hong Kong since 1979, has grown alongside the city, connecting all 18 districts through the railway, while building and connecting communities and fostering the city's development. Since the beginning of this year, the Corporation has kick-started a series of activities to celebrate with the community. Following the Station Rail Voyage Exhibition in Hung Hom and the MTR 45th Anniversary Themed Train in August, MTR Corporation will organise the mega, outdoor carnival, "Chill Fun Trainival" and a lucky draw on MTR Mobile to continue to spread the joy of its milestone birthday with Hong Kong citizens as they witness how the railway connects every aspect of life.

Dr Jacob Kam, Chief Executive Officer of MTR Corporation says, "MTR Corporation has always been committed to connecting and building communities, accompanying Hong Kong people on their life's journeys. To express our gratitude for their support to MTR over the past 45 years, we are organising the 'Chill Fun Trainival' mega carnival. Through diverse railway-themed activities, not only do we hope to share the joy of our significant milestone but also to reflect on the Corporation's pivotal role in connecting our city in the past and to deepen Hong Kongers' knowledge of our railway development – all aligned with the company's mission of journeying together with people from all walks of life, bringing us all closer together."

Five Railway-themed Zones Bring Captivating Fun Driving Simulator Goes Outdoors for the First Time Ever

The "Chill Fun Trainival" features five zones for fun-filled experience for visitors:

- "Pop-Up Driving Cab": the first of its kind to take place outdoors, this driving simulator is typically used for providing training for train captains. Visitors can have a first-hand experience of the role of a driver and enjoy the interactive railway amusement facilities.
- "New Rail Wonderland" sees a supersized inflatable slide where you can learn about future railroad projects while feeling the thrill!
- "Rail + Community Maze": Reflects MTR Corporation's mission of connecting communities through a supersized maze, where you can explore railway plus community development over the past 45 years.
- "Let's Go Green": aside from booth games hosted by beloved mascot Green T Baby, you can also see MTR's first electric bus to realise a greener future!
- "Floating City": buddies Captain Go and KT Chai have been blown up to 3 metre-tall inflatables to soar in the skies. Don't miss the fun-filled installation themed after the adorable mascots!

Two Appealing Photo Spots: 8m-tall Giant Inflatable Train + Maintenance Vehicle Display Revealed for the First Time

"Chill Fun Trainival" features a number of appealing photo spots including an 8 metre-tall Giant Q-Train alongside 45 mini-trains, MTR mascots and mosaic station cubes so visitors can indulge themselves in the world of railways in ways never seen before! The Maintenance Vehicle Display reveals its fleet in public for the first time ever so you can honour unsung heroes of the railway. These include the Electric Tow Tractor, Light Rail Road-Rail vehicle.

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Flash Greeting by Adorable MTR Mascots Thrilling Booth Games to Win Over 10,000 Carnival-Exclusive Souvenirs

MTR mascots T-Chai and his friends K T-Chai, Captain Go and Green T Baby will make special appearances at designated times to snap shots with visitors. Don't miss the stage performances featuring a number of renowned singers and talent shows; fill yourselves with the mouthwatering food options; grab MTR products at our store and take part in the railway-themed booth games to win more than 10,000 event-exclusive souvenirs!

Free Admission Registration Required for Admission on Saturday and Sunday

"Chill Fun Trainival" offers free admission to the public from 25 to 29 September, 2024. The opening hours for weekdays from 25 September to 27 September (Wednesday to Friday) are from 1pm to 9pm without the need of pre-registration. For the weekend of 28 and 29 September, 2024 (Saturday and Sunday), there are two sessions – 10am – 3pm; and 4pm - 9pm. Weekend registration on MTR Mobile will be open to the public starting from 12nn, 10 September, 2024. Admission is limited and available on a first-come-first-served basis. Successful applicants will receive a QR code ticket on MTR Mobile and every valid ticket allows for four entries. (Please refer to Annex 1 for opening hours and reservation method).

Upon entry, participants can enjoy the Pop-up Driving Cab Experience, take snap shots and relish remarkable performances. Tokens can be purchased for attractions and games. From 10 – 22 September, 2024, visitors can enjoy an Early Bird Discount by pre-ordering a token card (including 10 tokens) on the MTR e-Store at a discounted price of HK\$45. The on-site price for the token card is HK\$65. For more event details, please visit <https://www.mtr.com.hk/en/customer/main/mtr-carnival.html>.

Participate in "Double Rewards Lucky Draw" to win MTR Points and fabulous prizes

In addition, to celebrate the 45th anniversary, MTR Mobile will launch the "Double Rewards Lucky Draw" in which registered users can log in and answer the designated question correctly between 5 – 19 September to earn 45 MTR Points, and enter the Double Rewards Lucky Draw, with a chance to win additional MTR Points and fabulous prizes.

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About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

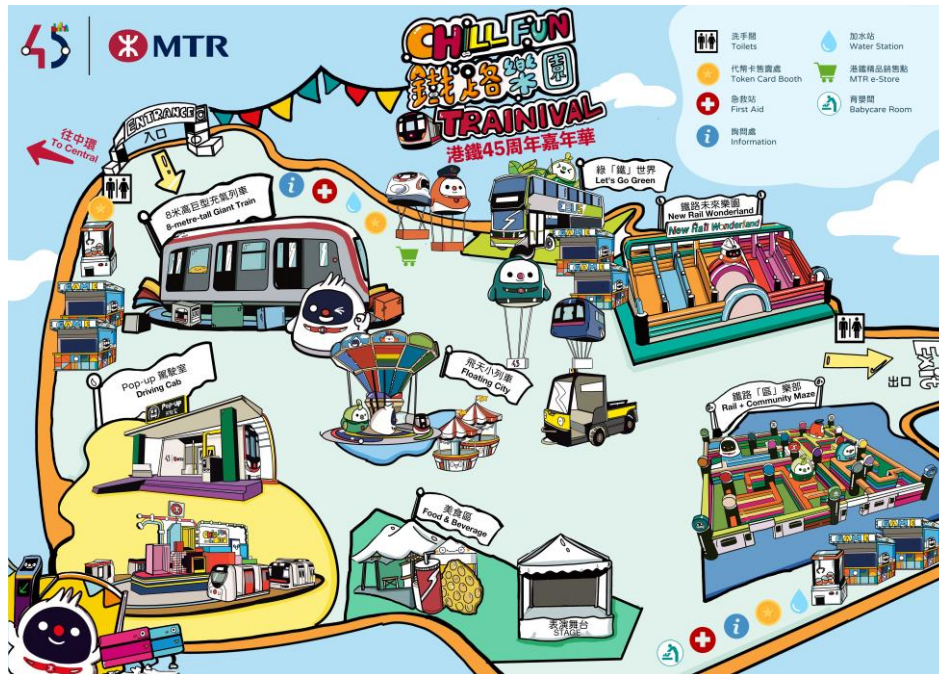
With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

Photo Captions:

1. To celebrate its 45th anniversary, MTR Corporation is organising the mega carnival, “Chill Fun Trainival” at the Central Harbourfront Event Space to spread joy to all from 25 – 29 September, 2024.



2. “Pop-Up Driving Cab”: first of its kind to take place outdoors, this driving simulator is typically used for providing training for train captains. Visitors can have a first-hand experience of the role of a driver.



3. **8m-tall Giant Inflatable Train** – an 8m-tall Giant Q-Train, accompanied by 45 mini trains, MTR mascots and station mosaic cubes, enable visitors to indulge in a unique railway experience. Don't miss your chance to snap a shot with buddies Captain Go and KT Chai, who are blown up to 3m-tall inflatables to soar in the skies!



4. The Maintenance Vehicle Display reveals its fleet for the first time ever. These include the Electric Tow Tractor, Light Rail Road-Rail Vehicle and Road-Rail Vehicle.



Annex 1

MTR Corporation 45th Anniversary Carnival: “Chill Fun Trainival”

Date: 25 – 29 September, 2024

Location: Central Harbourfront Event Space

Free Admission*

Date	Opening Hours	Admission Arrangement
25 September (Wednesday) – 27 September (Friday)	1pm – 9pm	Free admission with no registration required
28 September (Saturday) & 29 September (Sunday)	(Session 1): 10am – 3pm (Session 2): 4pm – 9pm	Weekend registration on MTR Mobile will be opened to the public starting 10 September, 2024 at 12 noon. Admission is limited and available on a first-come-first-served basis. Successful applicants will receive a QR code on MTR Mobile. Every ticket allows for four entries.

* Upon entry, participants can enjoy the Pop-up Driving Cab Experience, take snap shots and relish remarkable performances for free. Tokens can be purchased for specific attractions and games.