

## 新聞稿

### Press Release

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#### **MTR's "Train' for Life's Journeys 2.0" Social Innovation Challenge Secondary School Students Promote Social Inclusion Through Innovative Solutions**

The "Train' for Life's Journey 2.0" programme (the programme) run by MTR Corporation aims to nurture young people to develop their future skills and encourage them to co-create an inclusive future through a variety of initiatives. This year, 260 students from various secondary schools formed a total of 65 teams to take part in the Social Innovation Challenge under the programme, where they proposed innovative solutions to address various social inclusion topics. The winning teams will be offered overseas study tours to Melbourne and Hangzhou to learn more about the local cultures and visit MTR's businesses.

With the theme of "Unlimited Innovation · Boundless Tracks", the programme offered a series of online learning modules and workshops that covered design thinking, technology applications, financial literacy and entrepreneurship, developing the all-round future skills of students, and attracting students from diverse backgrounds to participate this year.

The students then took part in a Social Innovation Challenge, in which they were invited to propose innovative solutions addressing four key social inclusion topics - disability inclusion, gender equality, ethnic diversity and intergenerational relationships. The Corporation organised the "Social Innovation Bootcamp", bringing together representatives from MTR, non-governmental organisations and social enterprises as mentors for exchanges with participating students. The students also visited these organisations to learn more about the actual needs of service users so that they could validate and adjust their proposals.

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At the final of the Social Innovation Challenge held yesterday (18 May 2025), twelve teams presented their proposals. All students demonstrated a profound understanding of social inclusion topics and a strong ability to translate their creativity into practical solutions. Many of the ideas integrated MTR's existing caring and inclusive initiatives and proposed to further promote social inclusion by leveraging on the Corporation's network and role as a community-connection platform. Proposals submitted by teams from ELCHK Lutheran Academy, Islamic Kasim Tuet Memorial College and St. Francis Canossian College were selected as the champions for the four defined topics. Among them, St. Francis' Canossian College stood out in the category of disability inclusion with their proposal to develop a mobile application designed specifically for individuals with Autism Spectrum disorder (ASD). The thinking behind the app is to help ASD individuals feel more comfortable, less anxious, and more independent during their commutes through features such as stress-responsive white noise, mood tracking, emergency contact alerts and calming mini-games. "My teammates and I applied the AI programming knowledge and presentation skills learnt from the workshop to the proposal development process in the competition. With guidance from our mentors, we learnt to consider a comprehensive range of factors, including the needs of our target users, project feasibility and financial sustainability. The programme deepened our understanding of various social issues and inspired us to play a more active role in promoting social inclusion in the future," shared by Cheri Ho from St. Francis' Canossian College.

"MTR Corporation consistently supports youth development through a wide range of initiatives, aiming to engender future-ready young people. This programme offered participants valuable opportunities to deepen their understanding of social topics through interaction with mentors and community organisations as well as the process of creative validation. I am pleased to see the students effectively applying the knowledge and skills they gained from the programme to conceive innovative solutions to important social challenges, with many of the proposals aligning with the Corporation's aspiration of promoting social inclusion and the sustainable development of the city," said Ms Gill Meller, Legal & Governance Director of MTR Corporation.

Ms Meller took the opportunity to express her gratitude to the participating schools and supporting organisations of the programme, including co-organiser MakerBay Foundation and judging partners - Equal Opportunities Commission, Hong Kong Family Welfare Society, Social Ventures Hong Kong, The Zubin Foundation and True Colors Symphony - for their valuable support.

The "Train' for Life's Journeys" programme has been run since 2009, aiming to inspire students through a series of courses and workshops to plan for their futures. The Corporation expanded the programme last year, incorporating more diverse elements to empower students to enhance their future skills and innovation capacity.

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## About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised worldclass operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with over 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff\*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

\*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

**Photo Caption:**

1. The “Train’ for Life’s Journeys 2.0” Social Innovation Challenge was successfully held yesterday (18 May 2025). Representatives from MTR Corporation, supporting organisations and participants gathered for a group photo.



2. Ms Gill Meller, Legal & Governance Director of MTR Corporation presented awards to the winning teams from ELCHK Lutheran Academy, Islamic Kasim Tuet Memorial College and St Francis' Canossian College under the four social inclusion topics of disability inclusion, gender equality, ethnic diversity and intergenerational relationships.



- Ms Gill Meller, Legal & Governance Director of MTR Corporation expressed her gratitude to the supporting organisations and participating schools of the programme. She highlighted that the programme empowered students to deepen their understanding of various social topics and to apply their skills in conceiving innovative solutions, thereby contributing to a more inclusive society.



- Students presented their proposals to the judging panel. Many of the ideas integrated MTR's existing caring and inclusive initiatives and proposed to further promote social inclusion by leveraging on the Corporation's network and role as a community-connection platform.

