

新聞稿

Press Release

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MTR Shares Sustainable Development and Smart Mobility Expertise with Global Peers Actively Participates in UITP Summit

The International Association of Public Transport (UITP) Summit concluded successfully in Hamburg, Germany, under the theme of promoting “Sustainable Urban Living”. MTR Corporation was among the industry leaders invited to participate in panel discussions and knowledge exchange. Under the theme “Keep Cities Moving Sustainably”, MTR set up an exhibition booth and engaged in interactive discussions during the four-day Summit, sharing insights on integrating sustainability into corporate strategy, promoting smart mobility, and enhancing the resilience of public transport systems.

MTR’s exhibition booth set up at the Summit highlighted MTR’s strategies in driving sustainability for the company’s growth as well as the cities it serves. A wide range of key topics were covered, including its financial model, innovative and technological solutions for smart railway, initiatives to achieve carbon neutrality, and efforts to build stronger community connections.

Ms Jeny Yeung, Managing Director – Hong Kong Transport Services of MTR Corporation, was invited to speak at the UITP Summit sharing insights on the topic of “Embedding Sustainability in an Organisation’s Strategy”. She highlighted MTR’s unwavering commitment to sustainable urban mobility, with the mission to Keep Cities Moving through low-carbon and efficient public transportation. She also introduced MTR’s holistic approach in integrating green initiatives such as energy-saving and efficient train operations, renewable energy adoption, and smart infrastructure, while maintaining world-class service reliability. By aligning our corporate strategy with sustainable development goals, MTR continues to pursue a greener future with the communities it serves.

As an internationally recognised railway operator, MTR also participated in the Innovation Guided Tour held at the Summit. Under the theme “Smart Mobility Apps: Transforming the Travel Planning Experience”, Ms Annie Leung, General Manager – Marketing & Customer Experience, spotlighted the “MTR Mobile” app, a pioneering all-in-one digital platform that integrates mobility, rewards and lifestyle services. Participants expressed interest in how MTR continuously leverages big data analytics and artificial intelligence to deliver real-time train information as well as personalised and informative recommendations for smarter journey planning, eventually evolving the app into a personal mobility assistant.

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The UITP Summit, recognised as the world's premier public transport event, provides a platform for the industry to showcase cutting-edge technologies and foster discussions on sustainable mobility. At this year's Summit, held from 15 to 18 June, over 10,000 participants from 110 countries and regions attended for interactive exchanges and knowledge sharing.

Winners of the prestigious UITP awards were announced during the Summit, and MTR Corporation was honoured with an Award and a Special Recognition in the Operational Excellence category and Design category respectively. These awards fully recognise MTR's outstanding achievements in promoting smart railway development and continuously delivering high-quality services.

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About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with over 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong and beyond. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk.

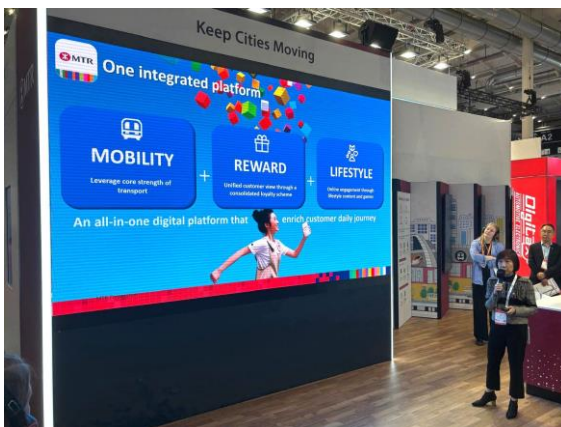
*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

Photo Captions:

1. Ms Jeny Yeung, Managing Director – Hong Kong Transport Services of MTR Corporation was invited to speak at the UITP Summit Hamburg 2025, where she shared insights on the topic of “Embedding Sustainability in an Organisation’s Strategy” and highlighted MTR’s mission to Keep Cities Moving by providing low-carbon, efficient and sustainable public transportation.



2. Ms Annie Leung, General Manager – Marketing & Customer Experience of MTR Corporation, hosted an Innovation Guided Tour on “Smart Mobility Apps: Transforming the Travel Planning Experience” for summit participants, sharing how the Corporation leverages big data analytics and artificial intelligence to deliver real-time train information as well as personalised and informative recommendations for smarter journey planning through the “MTR Mobile” app.



3. MTR Corporation's exhibition booth with the theme "Keep Cities Moving Sustainably" showcased MTR's approaches in driving sustainability of the company's growth as well as the cities it serves during the Summit.

